



RESEARCH REPORTSchool of Applied Communication

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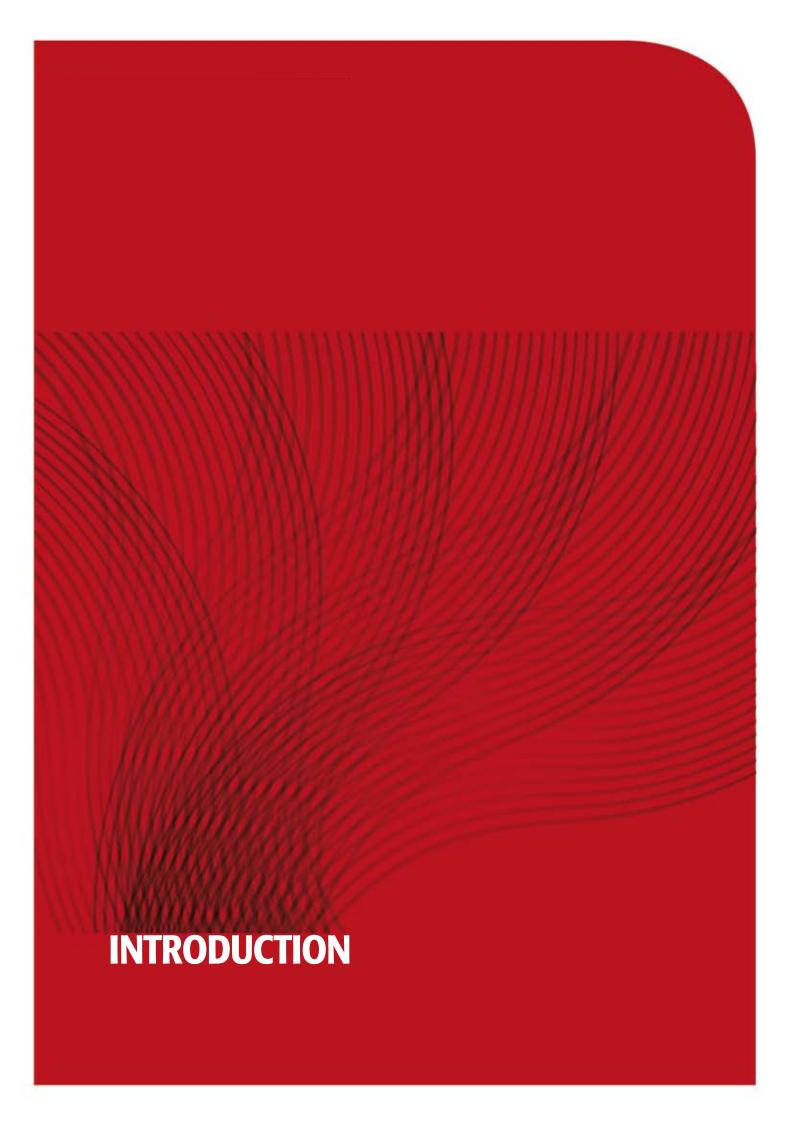
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Introduction

As 2008 draws to a close, happily I can once again say how proud I am of the research achievements of my colleagues (both staff and postgraduate students) in the School of Applied Communication. Every year brings with it new challenges and causes for celebration and this year has been no exception. In 2007 we prepared for the Research Quality Framework assessment which never occurred, in 2008 we have waited for the arrival of the Excellence in Research for Australia initiative which will now be undertaken in 2009.

It is within this context, which can often feel like a labyrinth of ongoing uncertainty, that the School has continued to build its identity and grow its research activity and capacity.

The achievements of individuals and groups across the School this year have been great and numerous; as such I am not going to try to list them all here in the introduction, rather I leave it to you to discover them within the pages of this report. If I were asked to summarise our activities in a sentence I would say that this has been a year of building bridges and extending collaborations. It is broadly understood that innovation occurs when we extend our understandings of the known. There are benefits from connections with other fields or domains of knowledge and practice.

Researchers within the School have been embracing this perspective and reaping the benefits in both their own practices and networks. This year we have again seen a significant increase in the number of awards, publications, creative outputs, research income and collaborations.

Evidence of these achievements can be seen in the number of funded projects and collaborative publications and creative outputs that are being produced.

These include:

- Staff and postgraduate student research being undertaken in conjunction with the RMIT Research Institutes.
- Category 1, Australian Research Council Grants submitted in collaboration with colleagues across the University and with other institutions
- Three successful ARC applications involving staff from the School
- Major research projects commencing with international and local industry and Non-Government Organisation
- Collaborations with local and international Education and Research Institutions
- Research achievements and outputs including publications, presentation and prototypes



Developing a research community is no small feat. For many years there has been the perception and the practice, of research within the arts and humanities being an individual activity. This however has shifted, partly through necessity and through the discovery that community enables capacity building. Through community we are able to extend the limitations of the individual and embrace the possibility of the collective. This is a process that requires great respect and should not result in the loss of individual expertise through the process.

Our aim as a School has been to maintain this balance, respect and support of individuals whilst embracing the potential of our community. As a result of this we have deepened our local community and increased our contribution to our broader communities both within the University, and externally with academic, industry and professional partners. This has resulted in the School and specific Program areas hosting and supporting symposia, conferences, lecturer series and exhibitions. Collaborations have occurred across disciplines, professions and between students and staff.



Again we have had a successful year of completions and progress amongst our postgraduate student community. Increasingly students are contributing to the School's publications and research outputs prior to submission of their degrees. The School has hosted two Graduate Student Conferences and would like to thank Associate Professor Mary Griffiths, University of Adelaide and Professor Teal Triggs, London College of Communication, University of the Arts, London, who were our guests and keynote speakers at these events. I would also like to thank Dr Linda Daley and Angelo Tardio for their hard work in making these two events such a great success. Also our thanks to colleagues in the School of Architecture and Design who have also supported the Communication Design students in their presentations within the Graduate School of Design weekends. All the indicators are that 2009 will be another year of excitement and challenges in the domain of academic research.

There will be the first encounter with ERA, there will be the application of the findings from the Cutler and Bradley reports. Each of these plus the everyday dynamics of University life will inform our abilities to excel. I believe that as a School we have never been better prepared for this and our tenacity and commitment to our fields of expertise will support us. I look forward to seeing what new heights we scale in producing research that has depth and meaning across our communication fields.

I would like to take this opportunity to thank all those who have supported me this year in my role within the School's research community and also to thank those who have contributed to the 2008 School of Applied Communication Research Report.

Associate Prof. Laurene Vaughan

Director of Research and Innovation

School of Applied Communication

www.rmit.edu.au/appliedcommunication/research

AFI Research Collection 2008 Mid-Year Report

The AFI Research Collection is a non-lending collection of international film, television and communication industry resources maintained for over 30 years by the Australian Film Institute. Described by the National Library of Australia as a 'heritage collection', the AFI Research Collection is widely used by students, academics, media industry researchers, film and TV practitioners and members of the public.

Staff

Deb Verhoeven - Manager, AFI Research Collection

Alex Gionfriddo - Librarian

Jessica Barrett – Acting Assistant Librarian (Feb 2008-Dec 2008)

Olympia Szilagyi – Assistant Librarian (2006-Feb 2008).

Since Feb 2008 Olympia has been employed by the School as a research assistant for the Mapping the Movies Research Project for the majority of 2008. She will resume her role as Assistant Librarian in mid-November 2008.

Research Services

The AFI Research Collection librarians provide support to hundreds of visitors taking advantage of free public access to the Collection each year. They also undertake fee-for-service research for industry and academic clients. Topics researched on behalf of clients in the past year include:

The films of Alfred Hithcock, the marketing of Jane Campion's films, Legal Deposit for Film and Sound Archives, Bollywood cinema, Independent film festivals and distribution, cinema in Myrtleford, the film Children of Men.

The Collection has also actively supported an ARC funded research project – the Mapping the Movies project and provides regular research support to members of the Cultural Research Network.

Notable visitors to the Collection over the 1st semester of the 2008 period included:

- Dean Brandum British screening policy in Melbourne and worldwide (Variety).
- Philip Davey Writing thesis on Crawford Productions and used the collection of papers held within the library.
- Mark Hartley Researching for his 'Not Quite Hollywood' documentary. Went through the clippings files for the movies and also looked at scripts, and Australian journals.
- Chris Healy Researcher on Australian television examining how Australian's have viewed their country (Leyland Brothers, Bill Peach, Ted Egan etc)

In 2008 the librarians provided tailored research training workshops to undergraduate and post-graduate students within the School of Applied Communication (talks at lectures giving students tips on the best ways to research for their assignments, guided tours) and the School of Creative Media (guided tours of the collection and a talk on research tips) at RMIT.

DVD diffusion in Australia (began in 2007)— The AFI Research Collection, with Deb Verhoeven, is one part of the Screen Economics Research Group (SERG) (other members include David Court (head of the Centre for Screen Business at AFTRS), Simon Molloy, and John Sedgwick.

The group is looking at the DVD sales of Australian productions. The AFI Research Collection has already supported this project by providing a thorough literature review of the DVD industry within Australia. The collection will continue to support the project by co-ordinating the SERG members and by setting up meetings for SERG with key industry stakeholders. One major project which employed AFI Research Collection staff for 10 working days was the Digital Archive:

Hamilton in a Day project which is lead by Adrian Miles. The research done was an annotated bibliography to provide background to the project. This was undertaken in June 2008 – August 2008.

Relationship with the Australian Film Institute

The AFI Research Collection enjoys a close relationship with the Australian Film Institute (AFI). Over the past year we have assisted the AFI with the temporary relocation of their archive and the sorting through process of their materials. The AFI have asked us to provide essential research for their 50th anniversary celebrations and their annual awards.

Volunteers

We have provided volunteer work for over 10 volunteers this year to date (most are or have studied in RMIT University as part of the School of Information Management). Many of the volunteers who have departed have found full time work. We were also able to employ on a temporary basis for 2008 Jessica Barrett, who had been volunteering at the AFI Research Collection since 2007.



Excellence in Research Australia journal list

The AFI Research Collection undertook a leadership role within the cinema studies community when it joined with other groups in lobbying the government for a detailed list of journals that fall within the Cinema Studies 'Field of Research' area in the Excellence in Research Australia journal list. (June 2008 – August 2008)

Looking forward in 2008

- For Laurene Vaughan Annotated Bibliography for the Affective Atlas project
- Completion of the bonza film and television research database, of which the AFI Research Collection is the designer and administrator.

Statistics 2008 (January-June 2008)

• Web catalogue hits: 51791

• Catalogued monographs and clippings: 1607

• Fulfilled Requests: 527

• Door Count: 320

Analysis

We don't have comparative statistics for web catalogue hits (Jan-June 2007) because RMIT IT moved servers during this period and the figures for 2007 are incomplete. We catalogued alomst 15 times the number of items processed in the same period last year – a massive achievement.

Fulfilled requests are down by approximately 30%. Importantly we still compare favourably to other Screen Network Information Provider libraries with significantly greater staffing than the AFIRC. This drop could also be due to the release of the NFSA Library online catalogue and the commensurate increase in requests made to that organisation.

Door Count has held steady.

Contact

Email: afiresearch@rmit.edu.au

Phone +61 3 9925 2829

Mail: GPO Box 2476V Melbourne VIC 3001

Communication, Politics & Culture

After 44 years as Southern Review, the international refereed journal published by the School since 2000 became Communication, Politics & Culture (CPC). We have published under the longer title Southern Review: Communication, Politics & Culture for the last seven years, which indicates our continuity of purpose. But we were keen to further our readerships' association of the journal with work focusing on the connections between the fields of communication and politics; and while we continue to have pragmatic and substantial connection to our editorial 'southern' Australian locale and its intellectual-political concerns, we publish articles on and from diverse geographical sites.

Communication, Politics & Culture is a fully refereed journal published two times a year in hard copy format and online through Informit Library by the School of Applied Communications at RMIT University.

Focus

The journal's focus is the connections between communication and politics. It is interested in communication and cultural technologies and practices, their histories, producers, audiences and users, policies and texts. It welcomes articles that connect these areas either to arenas of legislative or parliamentary politics, to governance of social organizations and the institutions they constitute, or to broader negotiations of power. Work developing governmental and genealogical approaches to communication and politics is a particular interest of the journal, for example scholarship dealing with the longer development of communication technologies that underpins contemporary applications and cultural forms; the histories of specific political practices, technologies and formations; or the role of communication practices and forms in the governing of populations of various kinds.

Scholars

The journal has a strong, cross-institutional editorial board and an advisory board featuring preeminent international scholars, including:

- Professor Nigel Thrift, VC of University of Warwick, British Academy Fellow and one of the top five most-cited geographers in the world
- · Professor Tony Bennett, Open University, Director ESRC Centre for Research on Socio-Cultural Change
- Professor Ian Hunter, Australian Professorial Fellow, UQ, FAHA, QEII Fellow
- Professor Stuart Cunningham, Director of ARC Centre of Excellence for Creative Industries and Innovation, QUT, ARC College of Experts (2005-07), President CHASS
- Professor Barry Hindess, ANU, FASSA
- Professor Carol Johnson, University of Adelaide, FAHA
- Professor Lesley Johnson, DVC (Research) Griffith University, FAHA
- Professor Jennifer Craik, Research Professor of Communication and Cultural Studies, University of Canberra, Adjunct Professor of Fashion, RMIT University.



Editorial Committee

Michael Dutton Griffith University; Philip Dearman Monash University; Terry Johal, Cathy Greenfield, Linda Williams, Peter Williams RMIT University; Denise Meredyth, Julian Thomas Swinburne University; Mary Griffiths University of Adelaide; David Nolan, Sally Young University of Melbourne. Assistant editors Tom Griffiths University of Vienna; Lucy Morieson RMIT University

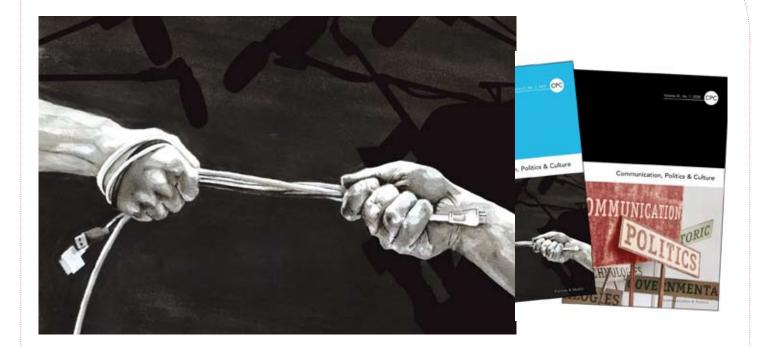
Advisory Board

Tony Bennett The Open University UK; Peter Botsman Kangaroo Valley; Ian Buchanan Cardiff University; David Carter University of Queensland; Mick Counihan RMIT University; Jennifer Craik University of Canberra; Stuart Cunningham QUT University; Jock Given Swinburne University; Sneja Gunew University of British Columbia; Barry Hindess Australian National University; Ian Hunter University of Queensland; Carol Johnson University of Adelaide; Lesley Johnson Griffith University; Anne Marsh Monash University; Jeffrey Minson Griffith University & University of California, San Diego; Susan Sheridan Flinders University of South Australia; Tony Schirato Victoria University of Wellington; Nigel Thrift University of Warwick; Dugald Williamson University of New England

2008 items of note

Volume 40.2 (2007), 'The Politics of Publishing', edited by Cathy Greenfield & Noel King was selected for inclusion in the 30th Technical Book Exhibition (Information and Communication) at the 60th Frankfurt Book Fair, (15-19/10/08.

Available at www.ub.uni-frankfurt.de/messe/fachbuch2007/htm



Southern Review received an 'A' in the initial ERA journal rankings.

The Editorial Committee's submission to the review of rankings identified the Field of Research code 2001 Communication and Media Studies, notified of the change of title, and supplied evidence for maintenance of an 'A' ranking in recognition of the journal's quality. Our argument requested both 'A' ranking for the previous title (to cover articles published 2002-2007, for the first ERA round) and for the journal's continuation as Communication, Politics & Culture. Thank you to other members of the School and DSC for contributing to the submission.

Latest issue: (41.1)

Ian Hunter The Desire for Deconstruction: Derrida's Metaphysics of Law Anne Freadman Ramus Against Quintilian: A Civil War, Some Readings and a Couple of Allegorical Diversions Noel King 'Another Way Of Being An Intellectual': an Interview with Ian Hunter David McCallum Representing and Intervening in Child Abuse: Law, Statistics, Community Michael Dutton Building a Gift of Politics Camilla MacTier Who Online Cares? Web 2.0, Social Capital and the Self-Responsibilisation of Environmental Impact Peter John Chen Australian Political Parties' Use Of Youtube 2007 Cathy Greenfield & Peter Williams Communicating Sustainability: The Limits and Possibilities of Ecological Campaigns in a Federal Election Year

Next issue: (41.2)

Rodney Tiffen Campaign Tactics, Media Bias and the Politics of Explanations: Accounting for the Coalition's Loss in 2007 Nick Economou Leading or Following? Editorials, Alignments, Elections and the 2007 Federal Election Sally Young Tradition and Innovation in the Reporting of Election Campaigns: Sky News and the 2007 Election Stephanie Younane 'Working Families' and the 'Opportunity Society': Political Rhetoric in the 2007 Australian Federal Election Campaign Geoffrey Craig Kevin Rudd and the Framing of Politics and Political Leadership in News Media Interviews David Nolan Tabloidisation Revisited: The Regeneration of Journalism in Conditions of 'Advanced Liberalism' Mugdha Rai Navigating the National and Global: Media Representation of Refugees

Issues in planning: (42.1)

Sustainability and the Politics of Nature. Issues on online communities and networks, and the digitally distributed/sexually explicit images industry are under negotiation.

Contact

Communication, Politics & Culture Journal.

Articles and correspondence should be sent to:

The Editor, Communication, Politics & Culture, School of Applied Communication, Building 6, Level 3, RMIT University, GPO Box 2476V, Melbourne, Victoria, 3001. Editorial Enquiries:

Tel: + 61 3 99252828/5038,

Fax: + 61 3 96391685

Email: cathy.greenfield@rmit.edu.au

Australiasian CRC for Interaction Design (ACID) Report 2008

In 2008, ACID conducted two research projects in conjunction with RMIT University. The first of these was Protospace, which involved research into the innovation process, particularly concerned with developing tools to help people collaborate around and annotate rich media. The second ACID project was Loupe, which looked at ways in which online visualisation tools could be used to foster collaboration and improve work flow.

Protospace

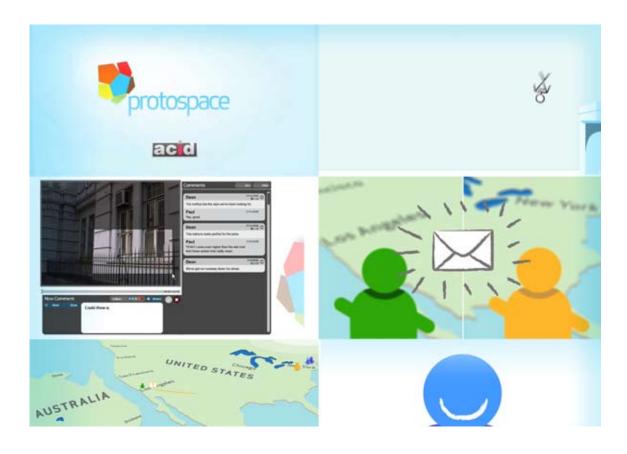
Protospace began with research into the ways in which the workflow of creative teams (such as graphic designers, web designers, advertisers, and film and television production teams) could be improved with the implementation of an online tool that enabled collaboration around rich media. In the first place a simple prototype was developed that enabled specific comments and annotations to be placed on a video.

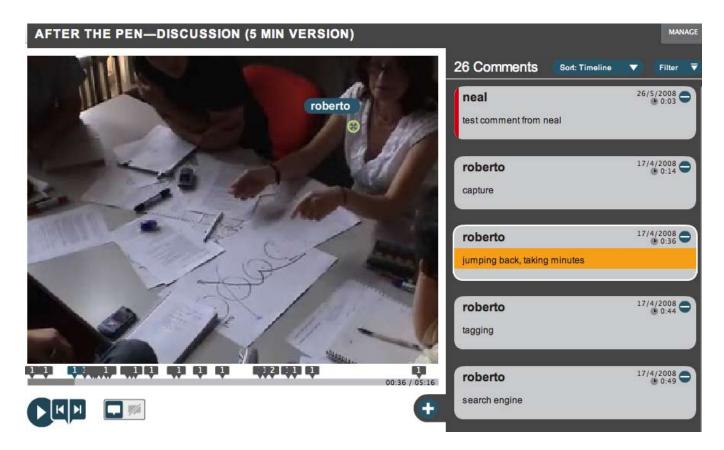
The rationale for this was that by allowing people to place comments directly onto the video object, they had the flexibility of being specific about things if they needed to be. The early prototype was tested on a video editing team, and from this it was found that they preferred comments to be read as a threaded discussion, rather than obscuring the video.

This led to some design refinements over the next iterations of the project, where comments were designed to be read as a threaded discussion but could still be placed at a specific point in the media object. The approach was to essentially create a keyframe within the video or audio file which linked to a comment within the thread. Although the media object and comments list were separated out, they remained tightly integrated, allowing users to explore them together or separately. This design approach allowed for a flowing stream of discussion. The project was refined through the use of private beta trials with local creative teams, and ethnographic research whereby members of the Protospace team would approach creative professionals.

These interviews uncovered the way in which creative professionals worked, and how an online tool such as Protospace might fit into their workflow and improve it.

The project culminated in the release of a public beta at www. protospace.org. This involved the development team working to consolidate the various aspects of the user experience to make them more coherent and smooth, taking users from the first signup, to uploading media.





Loupe

Loupe began as a project that sought to explore the ways in which visualisation techniques could be used to extract implicit knowledge from online social environments such as email, wikis, blogs, social networks and forums. In 2008 the project undertook extensive research into the way in which people used these social networks, the effectiveness of visualisation techniques, and the ways in which users might collaborate around visualisation.

In the first place, the project unpacked the informational affordances of various social environments, as well as the affordances of various visualisation techniques that might aid in the online knowledge management process. This initial work led into research into the way in which online social environments, such as email, impacted on organisational workflow.

From here the project engaged with an industry partner in the financial domain which was facing a dramatic shift in its workflow because of the introduction of new technology into their workplace. This financial services company wanted to create an online experience for its employees and clients to create and retain knowledge in the new era for their industry. This gave the project team significant insight into the financial organisations present workflow, and how the new technologies being forced on them, as well as the tools they were hoping to create might shift the situation.

Knowing this, Loupe explored the user experience aspect of online social environments, particularly looking at the different ways that sites could build affinity with their audience and encourage participation. The project also explored the various aspects of a social network, and how these might shape the way an online experience was designed for the financial services company.

Finally in 2008, the project turned its attention to collaboration around visualisation. This was undertaken by looking at two well known websites which had turned the visualisation of data into a social and collaborative environment. This study of these websites enabled the project to identify some design patterns relating to these types of online environments that may prove useful in future prototypes designed by Loupe.

In 2009 Loupe will be continuing field research with Industry partners, working towards a number of prototypes of online products.



Referred Publications

Books

Barison, D. 2008, Stiegler, Bernard, Acting Out. Translated by Barison. D., Ross, D., Crogan, P. Stanford University Press, Palo Alto, CA.

Miller, R. 2008, Buddhist Existentialism: from anxiety to authenticity and freedom, Shogam Publications, Melbourne.

Verhoeven, D. 2008, Jane Campion: Contemporary Auteur, Routledge, London.

Book Chapters

Bahfen, N. 2008, 'Modems, Malaysia and Modernity: Characteristics and Policy Challenges in Internet-led Development', in Goggin, G., McClelland, M. (Eds.), Internationalizing Internet Studies: Beyond Anglophone Paradigms, Routledge, New York.

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Weight, J. 2008, 'Reflections on self, computer games and pedagogy', in Davidson, D. (Ed.), Beyond fun: serious games and media, ETC Press, Pittsburgh.

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Gomes, C. 2008, "'The Era Of Lustrous Screen Sirens Lives On, Thousands Of Miles From Hollywood': The Cross-Cultural Reception Of Chinese Martial Arts Cinema's Sword-welding Actresses", Reception: Texts, Readers, Audiences, History, The Reception Study Society (online journal), Vol. 1.

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Weight, J. 2008, 'Locative systems using mobile phones', IEEE Multimedia, Vol. 15, No. 3, July-Sept, pp. 6-10.

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Refereed Conference & Symposium

Presentations & Publications

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Carlin, D. & Ritchard, P. 2008, 'Encouraging Critical Practice in Media Students: the Digital Dossier Initiative', Refereed Conference Papers, Australian Screen Production Education & Research Association (ASPERA) National Conference, July, Melbourne. (Published at http://www.aspera.org.au).

Carlin, D. 2008, 'The post-industrial media project' (co-authored with Glen Donnar, Seth Keen, Adrian Miles, Paul Ritchard, Allan Thomas and Rachel Wilson), group presentation at Australian Screen Production Education & Research Association (ASPERA) National Conference, 14-15 July, Melbourne. (Published at http:// www.aspera.org.au).

Cartwright, W. E., Miles, A., Morris, B., Vaughan, L. & Yuille, J. 2008, 'Geo-Placed Knowledge: Developing a Methodology for Provisioning Stakeholders in Natural Environments Management with Integrated Media Tools', in the proceedings of the Queensland Spatial Conference, 17-19 July, Spatial Sciences Institute (SSI), Brisbane.

Danks, A. 2008, "I am big. It's the pictures that got small": Going to the Movies in the Cinema', 14th Biennial Conference of the Film & History Association of Australia and New Zealand, November, University of Otago, Dunedin, NZ.

Ellmers, G. N. & Foley, M. 2007, 'Assessment practice in graphic design pedagogy: assessing creative ability'. ACUADS 2007 Conference: Innovation, Leadership, Impact (pp. 1-13). Sydney, Australia: The Australian Council of University Art and Design Schools. Check on this – the conference was in 2007, but published in 2008?

Hill, R. 2008, 'Becoming Feminine Animal in Irigaray', Society of Phenomenology and Existential Philosophy, October 18, Marriot Hotel, Pittsburgh, USA.

Keen, S. 2008, 'Glasshouse Birdman: Videodefunct', Australian Screen Production Education & Research Association (ASPERA) National Conference, 15 July, Melbourne. (Published at http:// www.aspera.org.au).

Kerr, R. 2008, 'Something nicer? Grassroots visual communication, participatory culture and youth', OURMedia Conference, 11-15 August, Accra, Ghana, Africa.

Kerr, R. 2008, New Views 2 Conference, Design + Manifesto = A new world order, London, UK.

Kerr, R. 2008, Cumulus Melbourne conference, 3 – 5 July, Jinan, China.

Oakham, K. 2008, 'Don't Mention The War: exploring the new battle lines in the development of journalism as discipline', in the proceedings of Comparative Journalism Conference, University of Tasmania. http://www.utas.edu.au/ejel/journalismstudies/ documents

Sison, M. 2008, 'Rethinking power and influence in public relations: A case of reluctant leadership?' in E. Tilley. (Ed.), Power & Place: Refereed Proceedings of the Australian & New Zealand Communication Association Conference, 9 - 11July, Wellington. ISSN 1179-0199. (Published at http://www.massey. ac.nz/?aaac11238s).



Vaughan, L., Rittenbruch, M., Viller, S., Yuille, J. & MacColl, I. 2008, 'Spontaneous Scenarios: an approach to user engagement', in the proceedings of CHI08, 5 – 10 April, Florence, Italy.

Verhoeven, D. 2008, 'Rethinking philosophies of cinema-going', 14th Biennial Conference of the Film and History Association of Australia and New Zealand, November, University of Otago, Dunedin, NZ.

Verhoeven, D. 2008, Deb Verhoeven, Colin Arrowsmith, Surag Kulnarni and Alwyn Davidson, 2008, "A Geographical Analysis of Greek Cinema Circuits", 14th Biennial Conference of the Film and History Association of Australia and New Zealand, November, University of Otago, Dunedin, NZ.

Weight, J. 2008, 'Phones and trains: how to subvert industrial time', in the proceedings of the ANZCA conference 9-11 July, Wellington, NZ.

Wilson, B., Vocino, A., Adam, S., & Stella, J. 2008, 'Assessing Indicant Directionality of a Media Consumption Construct Using Confirmatory Tetrad Analysis', in Fletcher, R., Low, D. (Eds.), Australian and New Zealand Marketing Academy Conference, 1 – 3 December, University of Western Sydney.

Wilson, B., Callaghan, W. & Westberg, K. 2008, 'Understanding Brand Relationship Quality Dimensions Through Dimensions Through Visual Representations', in the proceedings of 7th International Conference on Research in Advertising (ICORIA), 27 – 28 June, University of Antwerp Management School, Antwerp, Belgium.

Wilson, B. 2008, 'A Discussion of Advanced Generation Analytical Methods for the Measurement of Change in Consumer Relationships', in the proceedings of 7th International Conference on Research in Advertising (ICORIA), 27 – 28 June, University of Antwerp Management School, Antwerp, Belgium.

Wilson, B., Westberg, K. & Stavros, C. 2008, 'Addressing Major Sponsorship Risks: A Program for Research into Crises Triggered by Athletes', in the proceedings of the 7th International Conference on Research in Advertising (ICORIA), 27 – 28 June, University of Antwerp Management School, Antwerp, Belgium.

Wilson, B., Callaghan, W. & Westberg, K. 2008, 'The Managerial Utility of Understanding Brand Personality', in the proceedings of the 9th International Business Research Conference, 24 - 26 November, Melbourne.

Wilson, R. 2008, 'The establishment of the ASPERA online digital archive/repository (an update)', Australian Screen Production Education & Research Association (ASPERA) National Conference, 15 July, Melbourne. (Published at http://www.aspera.org.au).

Wilson, R. 2008, 'ASPERA & THE ERA'. Australian Screen Production Education & Research Association (ASPERA) National Conference, 15 July, Melbourne. (Published at http://www.aspera.org.au).



Un-Referred Publications

Books

Banham, S. 2008, 'Orbit Oblique – a typographic homage to animals lost in space research (1949-1990)', Letterbox, Melbourne.

Tsitas, E. & van de Pol, C. 2008, Handle With Care: precious pregnancies, inspiring journeys, Precious Families, Melbourne.

Book Chapter

Wake, A. 2008, Chapter 1: 'The Australia - UAE Relationship' & Chapter 5: 'Culture and Lifestyle', in Australia - United Arab Emirates: Expanding Trade and Cultural Links. Focus Publishing, China.

Journal Articles

Bahfen, N. 2008, Review of 'Home and Away by John Marsden and Matt Ottley', Migration Action, Vol. 30, No. 3.

Banham, S. 2008, TYPO Magazine (Czech) Summer Issue.

Banham, S. & Castro, Y. 2008, Typography Special, Design Quarterly Vol. 31.

Banham, S. 2008, 'The Space In between', AGDA Online Research.

Banham, S. 2008, '12 Vignettes of Identity', Open Manifesto 5.

Carlin, D. 2008, 'Skipping', Overland 190, March.

Crane, A. 2008, 'Exclusive Q&A with Prudence Mapstone', Yarn Magazine, No. 11 September.

Danks, A. 2008, 'Sunday Too Far Away', Metro, Issue 157, pp. 94-102.

Danks, A. 2008, 'Petulia, mon amour', Senses of Cinema, Issue 48, July-September: http://www.sensesofcinema.com/contents/ cteq/08/48/petulia.html.

Danks, A. 2008, "Pure Artifice": Fritz Lang's Moonfleet', Senses of Cinema, Issue 48, July-September: http://www. sensesofcinema.com/contents/cteq/08/48/moonfleet.html.

Danks, A. 2008, "You Press the Button, We Do the Rest": Some Thoughts on Péter Forgács' The Land of Nothing', Senses of Cinema, Issue 46, January-March: http://www.sensesofcinema. com/contents/cteq/08/46/land-nothing.html.

Danks, A. 2008, "I'm Gone"; or Seven Characters in Search of an Exit: Some Reflections on Todd Haynes' I'm Not There', Senses of Cinema, Issue 46, January-March: http://www.sensesofcinema. com/contents/08/46/im-not-there.html.

Danks, A. 2008, 'A City of Forgetting: The 32nd Hong Kong International Film Festival', Senses of Cinema, Issue 48, July-September: http://www.sensesofcinema.com/contents/ festivals/08/48/hong-kong-iff-2008.html.

Danks, A. 2008, 'After the Fall', Le deuxième souffle [2000 word essay in DVD booklet], New York, The Criterion Collection.

Danks, A. 2008, Review of Karen L. Ishizuka and Partricia Zimmermman (Eds.), Mining the Home Movie: Excavations in Histories and Memories, Senses of Cinema, Issue 49, October-December.

French, L. 2008, 'A Global Innovation Ecosystem: Advance Australia Where?' Arts Hub, 16 April: http://www.artshub.com. au/au/news.asp?sId=171435&ref=hubber.

Gomes, C. 2008, 'Catherine Gomes responds to Echoes of Home', Echoes of Home: Memory and Mobility in Recent Austral-Asian Art, (online project), Asian Australian Studies Research Network.

Goggin, G., Gibson, M., *Greenfield*, C., Kenyon, A. T., Mitchell, P. & Petelin, R. 2008, 'The Strange Death and Curious After-Lives of the Academic Journal', Australian Journal of Communication, Vol. 35, No.1, pp. 89-109.

Haslem, N. 2008, 'Giving "the other" a voice in communication design: Beyond artefact-centred towards a "socially-situated" practice', re-public online journal: http://www.re-public.gr/en/ p=349.

Kemp, P. 2008, Review of Joanna Murray-Smith's 'Ninety', Variety Magazine, 9 September.

Kemp, P. 2008, Review of David Williamson's 'Scarlett O'Hara at the Crimson Parrot', Variety Magazine, 16 June.

Kemp, P. 2008, Review of the John-Michael Howson/David Mitchell/ Melvyn Morrow musical 'Shout!: The Legend of the Wild One' in Variety Magazine, 19 February.

Kemp, P. 2007, Review of 'A Legend That Dare Not Imprint its Name: The Man Who Shot Liberty Valance', Senses of Cinema, Issue 45 October-December.

Conference & Symposium

<u>Presentations & Publications</u>

Akama, Y & *Vaughan*, L. 2008, 'Engaging with Ku: from abstraction to meaning through the practice of noticing', Affective Atlas O2 Symposium, 21 October, RMIT University, Melbourne.

Akama, Y. 2008, 'Whose role is it anyway, communication design and designer's role in society', New Views 2: Conversations and Dialogue in Graphic Design, 9 – 11 July, London College of Communication, University of the Arts, London, UK.

Bahfen, N. 2008, 'Processes and Methods Used in Islamic Internet Identity in Southeast Asia and Australia - An Online Survey', 17th Biennial Conference of the Asian Studies Association of Australia: Is this the Asian Century? 1-3 July, Melbourne.

Bahfen, N. 2008, 'A lack of interest in a global growth industry: Australian media and Islamic finance', The 7th Annual Conference on Globalisation and the Common Good: An Interfaith Perspective, Melbourne.

Bahfen, N. 2008, 'The Politics of Online Disagreement Among Australian Muslims', The Annual Conference of the Australian Centre for Independent Journalism, Sydney.

Bahfen, N. 2008, 'The use of web forums and email lists by Australian Muslims', National Centre of Excellence for Islamic Studies Conference, Melbourne.

Banham, S. 2008, 'Storytelling in Typography', Tasmeem Design Conference, Virginia Commonwealth University, Doha, Qatar.

Barnes, R. 2008, 'The currency of the affair: does the 'Aussie battle' narrative have a place in today's television current affairs?' Research, Investigation and Storytelling: Journalism Education Association Conference, 1 – 3 December, University of Wollongong, NSW.

Berkeley, L. 2008, 'Quality/Control: Designing a new system for ethical media', Open Spectrum Australia symposium 17 October. (Organising committee and speaker).

Berkeley, L. 2008, 'Filmmaking Under The Influence', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Brettle, K. 2008, 'The content generator and the content provider dichotomy', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Brettle, K. 2008, 'Media is...for love or money? What Groups Want: A Development Strategy for Pool', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Carlin, D. 2008, 'Poetic witnessing in the archive', Interrogating Trauma: Arts and Media Responses to Collective Suffering conference, 2 – 4 December, Murdoch University, Perth.

Carlin, D. 2008, 'Figuring Memory through the Database Narrative', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Carlin, D. 2008, 'Circus Oz, Living Archive' (co-authored with Jane Mullett and David Wolf), Geo-Placed Knowledges Program: Digital Archives Project, Symposium, 1 September, RMIT Design Research Institute, Melbourne.

Carlin, D. 2008, 'Do You Mind If I Invent You; Ethical Questions in Writing Creative Non-fiction'. The Art of The Real: Creative Non-fiction conference, 16-18 May, University of Newcastle, NSW.

Carlin, D. 2008, 'A 'Haunting Machine': The Database Narrative of Life After Wartime.' NarrativEncounters: New Perspectives on Narration Conference, 15 – 16 February, University College, Cork, Ireland.

Daley, L. 2008, 'Affective Photography and Ten Canoes.' International Association for Philosophy and Literature: Global Arts, Local Knowledge, July, Melbourne.

Daley, L. 2008, 'The Donald Thomson Collection and Ten Canoes', Geo-Placed Knowledges Program: Digital Archives Project, Symposium, 1 September, RMIT Design Research Institute, Melbourne.

Danks, A. 2008, "I am big. It's the pictures that got small": Going to the Movies in the Cinema', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

French, L. 2008, 'Screen Culture and the Film and Television Production Industry', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Guntarik, O. 2008, 'Rethinking Asia, Rethinking Place', 17th Biennial Conference of the Asian Studies Association of Australia: Is this the Asian Century? 1 – 3 July, Melbourne.

Guntarik, O. 2008, 'Performing Memory: Images of Life and Land in an Out of the Way Place', International Association for Philosophy and Literature Conference: Global Arts, Local Knowledge, July, Melbourne.

Guntarik, O. 2008, 'Translational Lives/Transitional Identities: Shifting the Discourse of Diaspora', Identities and its Discontents Conference, 27-28 November, The University of Melbourne.

Conference & Symposium

Presentations & Publications

Haslem, N. 2008, 'I have learnt a lot from this poster... and it is my poster', New Views 2: Conversations and Dialogue in Graphic Design, 9 – 11 July, London College of Communication, University of the Arts, London, UK.

Hewson, C. 2008, 'Doing business in Asia: promoting intercultural understanding in the classroom, and the Chinese business perspective', 'Comview08: Victorian Commercial Teachers Association Conference, 24 November, Latrobe University. (Attended lecture and speaker).

Hill, R. 2008, 'The Placeless Place of White Australian Panic', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Horsfield, P. 2008, 'Media, new media and religious authority', Conference on Media, Religion and Culture, Universidad Metodista de Sao Paulo, Sao Paulo, Brazil.

Huang, C. 2008, 'Journalism as Politics: The Three Faces of 'Marxist Journalism' in China, 17th Biennial Conference of the Asian Studies Association of Australia: Is this the Asian Century? 1 – 3 July, Melbourne.

Hudson, C. 2008, 'Lifestyle magazines and the reinvention of Singapore men', 17th Biennial Conference of the Asian Studies Association of Australia: Is this the Asian Century? 1-3 July, Melbourne.

Hudson, C. & Ware, S. 2008, 'Breakfast with the Orangutans: Art and Species Survival in Borneo'. Cultures of Sustainability Conference, 27 September, RMIT University, Melbourne.

Keen, S. 2008, 'Videodefunct Chronicles', Geo-Placed Knowledges Program: Digital Archives Project, Symposium, 1 September, RMIT Design Research Institute, Melbourne.

Keen, S. 2008, 'Video Vortex: Making sense out of the online video maelstrom', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Kemp, P. 2008, 'Music is a net for re-casting tar-textualities', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Kemp, P, 2008, 'Julie-Tube-ing: An analysis of Julie Andrews on YouTube', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

King, G. 2008, 'Music media is...dispersed, shrinking, unfinished, thus re-issued, re-bought and reheard', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Macdonald, H. 2008, 'After The Game: How media sport is disseminated in the new media landscape', ANZCA 2008: Power and Place, Australian and New Zealand Communication Association (ANZCA) conference, 9 – 11 July, Wellington, NZ. Magner, B. 2008, 'Bookscan bestseller lists and the death of Australian Literature', Flogging a Dead Horse: Are National Literatures Finished? Conference, 11-13 December, Stout Centre, Victoria University, Wellington, NZ.

Miles, A. 2008, 'Virtual, Actual, Vector and Intensity', Affective Atlas O2 Symposium, 21 October, RMIT University, Melbourne.

Miles, A. 2008, 'Notes Towards Affect Engines', International Association for Philosophy and Literature Conference: Global Arts, Local Knowledge, July, Melbourne.

Miles, A. 2008, 'Video in Progress', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Morieson, L. 2008, 'Positioning Online Newspapers Within The Existing News Cycle: A Case Study Using The Age Online'. ANZCA 2008: Power and Place, Australian and New Zealand Communication Association (ANZCA) conference, 9 – 11 July, Wellington, NZ.

Morris, B. 2008, 'Communicating Tokyo within the Global Circuits of Cinema', ANZCA 2008: Power and Place, Australian and New Zealand Communication Association (ANZCA) conference, 9 – 11 July, Wellington, NZ.

Morris, B. 2008, '36 Views of Shibuya: An Atlas of Desire', Affective Atlas 02 Symposium, 21 October, RMIT University, Melbourne.

Morris, B. 2008, 'Tokyo, The Global Movie', RMIT University 'MEDIA IS...' Symposium, 4 - 5 September, Sorrento.

Oakham, K. 2008, 'Citizens at the gate: securing the discipline base of journalism', Conference on Interdisciplinary Social Sciences, 22 – 25 July, Prato, Italy. (currently being refereed for the International Journal Of Interdisciplinary Social Sciences).

Oakham K. & Weinger P. 2008, 'Footy Classified: the new Camelot of Journalism?' Research, Investigation and Storytelling: Journalism Education Association Conference, 1 – 3 December, University of Wollongong, NSW.

Oakham, K. & Waller L. 2008, 'Sporting legends and media myths on and off the field', Research, Investigation and Storytelling: Journalism Education Association Conference, 1-3 December, University of Wollongong, NSW.

Peters. S., **Hudson**, C. & **Vaughan**, L. 2008, 'Participatory Communication Design for Sustainable Livelihoods for the Community of People with Physical Disabilities in Thailand'. From research to Sustainable Development: Thailand Japan International Academic, Tokyo, Japan.

Peters, S. 2008, 'Communication Design for Sustainable Livelihoods for the Disabled Community in Thailand'. Commemorative International Conference: Sustainable Development to Save the Earth Technologies and Strategies Vision 2050, Thailand, Bangkok.

Powell, J. & Thompson Gordon, L. 2008, 'The Internship Model helping students break into advertising' AIC Partnership for World Graduates 2007, 28 - 30 November RMIT University, Melbourne.

Rahman, N. 2008, Paper Presentation 'Can Online Discussion be used as a New Research Practice', 17th Biennial Conference of the Asian Studies Association of Australia: Is this the Asian Century? 1 – 3 July, Melbourne.

Rahman, N. 2008, Paper Presentation 'Online Discussion as a New Research Practice', International Conference of Postgraduate Education '08 (ICPE'08), 16-17 December, Penang, Malaysia.

Richard, P. 2008, 'Sabotage or Serendipity – Attitudes to problem solving in student film projects', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Rogers, C. 2008, Presentation at The Art of The Real: Creative Non-fiction conference, 16-18 May, University of Newcastle, NSW.

Rogers, C. 2008, 'THE REALLY STRANGE AND THE STRANGELY REAL: Aileen Wuornos and her representation on film', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Stewart, N. & Dunbar, M. 2008, Paper presentation: 'Participatory Approaches to Designing Online Collaboration Tools' for Panel Session 3: Designing to support and enhance knowledge, collaboration and enterprise relationship at the Australasian Symposium on Interaction Design hosted by ACID (Australasian CRC for interaction design), 24 October.

Teusner, P. E. 2008, 'Religious podcasting: in between religious audiences and podcasting communities', Internet Research 9.0, Association of Internet Researchers, Copenhagen, Denmark.

Teusner, P. E. 2008, 'Web 2.0 Rhetoric and Realities: Technorati, authority and religious bloggers', Internet Research 9.0, Association of Internet Researchers, Copenhagen, Denmark.

Teusner, P. E. 2008, 'Emerging church bloggers in Australia: Prophets, priests and rulers in God's virtual world', Conference on Media, Religion and Culture, Universidad Metodista de Sao Paulo, Sao Paulo, Brazil.

Teusner, P. E. 2008, 'Religion online: new directions in research', Conference on Media, Religion and Culture, Universidad Metodista de Sao Paulo, Sao Paulo, Brazil.

Thomas, A. 2008, 'The Network is the Pedagogy', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Vaughan, L. 2008, 'Affectively Misplaced', Affective Atlas 02 Symposium, 21 October, RMIT University, Melbourne.

Vaughan, L. 2008, 'Propositions and Applications: using design methods within organizational contexts', Art of Management IV Conference, 9 – 12 September, Banff, Canada.

Vaughan, L. & Edquist, H. 2008, 'The Stony Rises Project: the poetics of intervention', Art and Cartography International Symposium, 1-3 February, Technical University of Vienna, Austria.

Vaughan, L. 2008, 26 – 28 June. 'Imagining Business: 3 propositions,' Imagining Business, 1st Workshop of Imagining Business, EISM, Said Business School, Oxford, UK.

Wake, A. 2008, 'Wiki Works: Developing new modes of delivery for journalism students', Research, Investigation and Storytelling: Journalism Education Association Conference, 1 – 3 December, University of Wollongong, NSW.

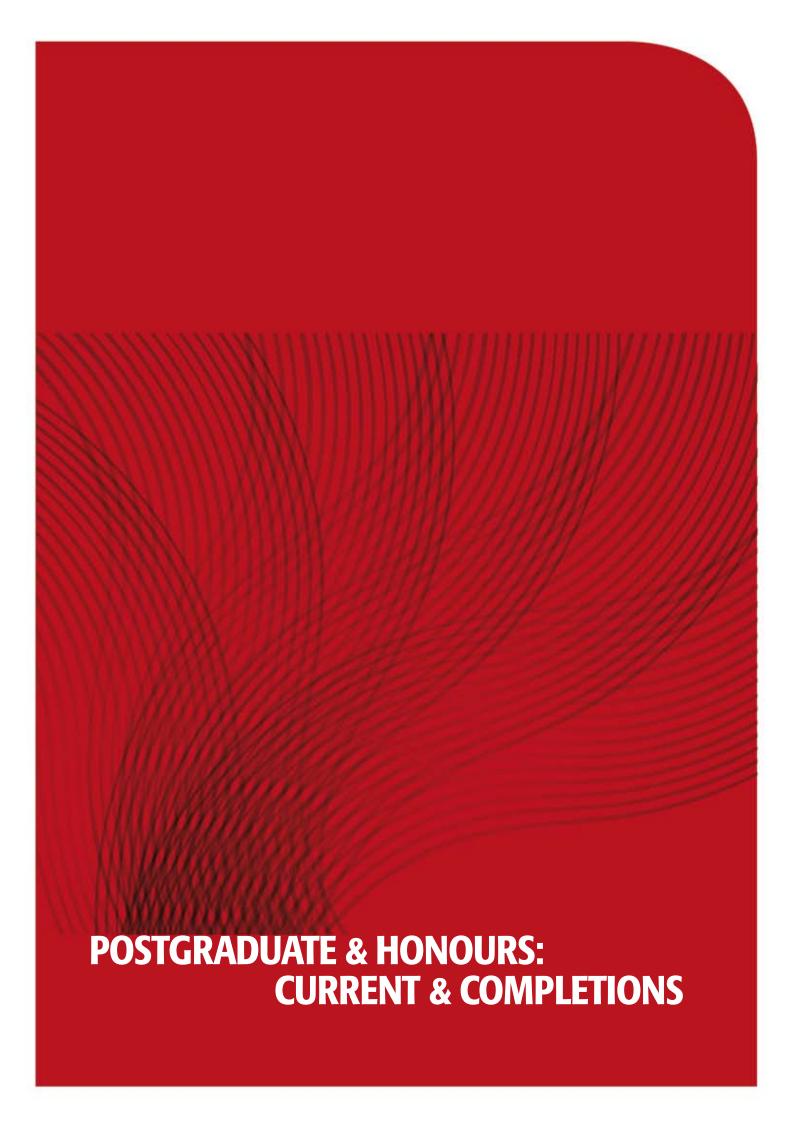
Weight, J. 2008, 'Learning space/time', Digital content creation: creativity, competence, critique: the second international DREAM conference, 18-20 September, University of Southern Denmark, Odense, Denmark.

Weight, J. 2008, 'Identity media' Symposium, 24-26 October, Shanghai University, China.

Weight, J. 2008, 'Learning space(s), part 1', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Wilson, R. 2008, 'The Screening (or not) of Memory Cages', RMIT University 'MEDIA IS...' Symposium, 4-5 September, Sorrento.

Wilson, R. 2008, 'The Screening (or not) of Memory Cages'. Interrogating Trauma: Arts and Media Responses to Collective Suffering conference, 2 – 4 December, Murdoch University, Perth.



Postgraduate Completions

Doctor of Philosophy (Communication Studies)

Yoko Akama, The Tao of Communication Design Practice: practice-led research in communication design.

Diana Bossio, State of Insecurity: Representations of the post-September 11 Context by Australian Governmental Authorities and the Media.

Doctor of Philosophy by Publication

Tony Jaques, Refocusing Issue Management: Bridging academic and practitioner perspectives.

Master of Arts (AIM) by Research

Dean Keep, Storytelling and Mobile Media: Narratives for Mobile Phones.

Master of Arts (Communication Studies)

David Hawkins, Quantifying Relationships between an Organisation and its Publics.

Master of Arts by Research

Renee Barnes, The currency of the affair: does the 'Aussie battle' narrative have a place in today's television current affairs?

Current Postgraduate Students and Topics

Doctor of Philisophy (Communication Studies)

Prayudi Ahmad. The war of terror: an analysis of the representation of recent terrorist attacks in three Indonesian news publications within a context of cultural and social transition.

Alvin Ang. From Productivity to Creativity: Discourses of Political Economy and Education in Singapore.

Peter Bayliss. Gameplay and the Body: Understanding the Phenomenon of Videogame Play as an Embodied Activity.

Leo Berkeley. Money changes everything.

Bruce Berryman. Digital on a Shoestring.

Poungchompoo Young. Television and Drug Abuse: a cultural studies approach to health communication.

Diane Cook. The Tygers of Wrath – Moral Relativism in Contemporary American Television Crime Drama.

Miek Dunbar. Beyond Skin Deep: Understanding skin through skinning.

Marius Foley. A Study of Conversations within Contemporary Communication Design: probing the tensions between practice and tertiary education; using observation, research, design and exegesis through a publication design project.

Linda Fu. Constructing images of the other in a global context.

Stephen Gaunson. How Ned Kelly was Shot: the Kelly films, Kelly culture and Outlaw Hero Tradition.

Neal Haslem. 'This Designs - Design You and Me'.

Seth Keen. //non-video/new-video/net-video

Vikrant Kishore. How are the Indian Folk Music and Dance Forms Represented in Contemporary 'Bollywood' Cinema?

Terry Johal. Internet Content Management: A case study of Singapore.

Judy Lawry. Balancing Stakeholder Listening Expectations and Perceptions: An exploratory study of an organisation's listening

Hugh MacDonald. After the game: how sporting culture is disseminated in the new media landscape.

Tim Marshall. Designing Design Schools.

Trent Milner. The Influence of Life Events on Consumer Purchase Intentions for High Credence Financial Services.

Lucy Morieson. Towards a New News: The (re)constitution of news online.

Jannett Pendleton. Public Relations and Professionalism.

Ashley Perry. Car City: a documentary film mapping the components, modalities and malfunctions of Melbourne's regime of automobility.

Siriporn Peters. Developing a Sustainable Community of People with Disabilities in Thailand through Participatory Design.

Jill Powell. The Nature of Creative Action in the Advertising Profession.

Nurul Rahman. 'What is Malaysian Design?'. Investigating the role of communication designer in shaping the construction of Malaysian National Identity.

Grant Roff. Talkback Radio: The commercialisation of media and its impact on the public sphere.

Nifeli Stewart. Enabling Conversations in Digital Context.

Rosya Shamshudeen. Global Goes Local: Reality TV in Malaysia.

Md Azalanshah Md Syed. Imagining Transnational Pleasure: Foreign soaps, Malay women and the modern world.

Yun-Ju (Daphne) Shao . Designing Online Learning Environments for Design Studio Teaching.

Chris Tatman. The only language they understand – the production and circulation of propaganda.

Paul Teusner. Emerging Church Bloggers in Australia: Prophets, priests and rulers in God's virtual world.

Allan Thomas. Deleuze, Cinema and the Thought of the World.

Peter Thompson. Worlds apart? A study of communication, information and decision-making processes underpinning contemporary flows of finance capital.

Josie Vine. Does the Lovable Larrikin Live? A comparative analysis of Australian journalism culture between 1974 and 2003.

Rachel Wilson. 'The establishment of the ASPERA Open Access archive for staff and student screen based research and production'.

Doctor of Philosophy (Education)

Doris Paton. Meeting the Educational Needs of the Indigenous Community and its Children: An Exploration of the Past, Present and Future of Willum Bellum KODE School.

Master of Arts (Communication Studies)

Guy Allen. An Investigation of the Internet Publishing Models Employed by Specialist Magazines.

David Hawkins. Quantifying relationships between an Organisation and its Publics.

Omid Honari. Cinema Co-productions: aesthetics and identity, a critical examination of the new Iranian cinema.

Geoff King. Roots and Branches: Melbourne's 'roots' music and its influences.

Vicki Molloy. Creative Nation and the Commercial Television Production Fund: Analysis of an Australian government television policy initiative.

Wokar Tso. Kundun, The Presence: The Spectacle of the Dalai Lama.

Bill Birnbauer. Future Models for Australian Investigative Journalism.

Geoff King. The History of Roots Music in Melbourne.

Joanne Ma. Editorial Content & PR Placement in magazines.

Honari Omid. Cinema Co-Productions, Aesthetics & Identity: a Critical Examination of the New Iranian Cinema.

Prasana Prapao. Reactions to the Malaysian Ethnic Relations Guidebook.

Maria Stratford. Dirty Harry Selassie: One Rastas Journey 'Home'.

Kimba Thompson. Sista Girl: An Indigenous Woman's Perspective on Being a Producer/Director/Curator/Creative Manager in the Koori Community.

Nurulakma Abdul Wahab. The Portrayal of Women in Malaysian Print Media.

Master of Design (Communication Design)

Roberto Bruzzese. An Investigation of Pedagogy in the Teaching Methods of Graphic Communication Educators in the Higher Education Sector.

Elizabeth Glickfeld. The Designer, The Author, Some Words and Their Pictures: A must-see play of unremitting tension.

Tania Ivanka. Sustainability in Communication Design and the search for an authentic practice.

Master of Education

Louise Bennett. Revitalisation of the Yorta Yorta Language through the Arts.

Maree Clarke. Developing an Identity of Contemporary South Eastern Australian Indigenous Artists: Individual and Collective Perspectives.

Vicki Couzens. Reclamation, Regeneration and Revitalisation of our Aboriginal Identity and Culture: Strengthening Our Cultural Practices through Storytelling and Creative Expression.

Reko Rennie. Remember Me: A Creative Exploration of what it means to be a contemporary urban Indigenous artist.

Colin Thomas. Reviving the History of Gunai Families and Resounding Gunai Language through the Creative Arts for Future Generations.

Scholarships

Michael Dunbar, ACID Student scholarship. Australasian CRC for Interaction Design (ACID)

Nifeli Steward, ACID Student scholarship. Australasian CRC for Interaction Design (ACID)

Nurul Rahman, Malaysian Ministry of Eductation Scholarship Award (MOHE), Academic Staff Training Program (ASTS), Universiti Sains Malaysia (USM), Penang, Malaysia.

Rosya Izyanie Shamshudeen, Malaysian Government Scholar by the Ministry of Higher Eductaion (MOHE) of Malaysia – Academic Staff Training Programme, Universiti Putra Malaysia, Selangor, Malaysia.

Yun-Ju Shao, Scholarship Award 'Study Abroad Scholarship', National Academic Award, Taiwan Ministry of Education, Taipei, Taiwan.

Neal Haslem, RMIT University Scholarship, Melbourne.

Vikrant Kishore, Cluster for Excellence in Transcultural Studies Award, Heidelberg University, Heidelberg. Germany (November 2008 – February 2009).



Honour Completions: **Bachelor of Communication**

Labsome

Eira Joy Aringay, Documentary Convergence: A research project involving a blog based video documentary and exegesis investigating non fiction documentary video narrative online.

Jeremy Bowtell, Mobeedia: Mobile Networked Media: A research project that investigated and made video content for mobile delivery with an emphasis on considering mobile platforms as the originary distribution source rather than secondary

Lauren Clay, Passport to the World: A public relations analysis and report for the marketing of an online travel industry education program to India, undertaken in consultation with an industry partner.

Charlotte George, Actors for Human Rights Awareness Campaign: A television advertisement shot and screened in the United Kingdom that involved actors reading the testimony of detainees.

Adriana Guerquinova, Digital Radio Broadcasting in the Community Sector: A report come case study into the impact and implications of DRB for the community radio sector.

Jonathan Hoevenaars, Voices from the Waterfront: An oral history video project, in conjunction with the proposed Melbourne Maritime Museum, documenting Melbourne's waterfront workforce.

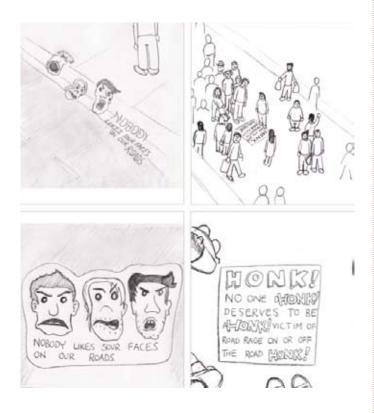
Nico Leonard, Format Wars: Developing a Multiple Format Publishing Model for Independent Comic Book Creators. This project created a series of publishing outcomes for a graphic narrative to explore the affordances of different media for the commercial development of the form. The accompanying exegesis examines this and current literature.

Karen Leverenz, Immersion Journalism: A portfolio based project that consists of published immersive journalism articles and an accompanying exegesis that examines the practice of immersive journalism.

Elizabeth McDonald, Striving for Joint Goals: ABC Radio Victoria and Emergency Services. A thesis that investigated the role of ABC radio as an emergency services broadcaster using the 2006 Gippsland fires as a case study.

Tess Michalski, Curbing the Epidemic: A Study into the Promotion of Childhood Health. An industry report examining what has been effective in the promotion of childhood health and outlining best practice for such campaigns.

Jung Moon, Mobile Travel Guides: A mobile media project that investigates the use of the iPhone to deliver video travel information that is directed towards a specific audience (South Korean).



Jessica Noske-Turner, Walking with Ghosts: A radio documentary that investigates the relationship between the Melbourne Jewish and indigenous communities that has evolved due to the letter of protest against Kristallnacht written by Aboriginal activist William Cooper. The accompanying exegesis examines the practice of ethical documentary production.

Sandra O'Connor, Flanear: wwsssSHP wanderings through ethnographic soundscapes and Web 2.0: A sound based project that utilises a web based generative triptych structure to explore the city in terms of an ethography of sound.

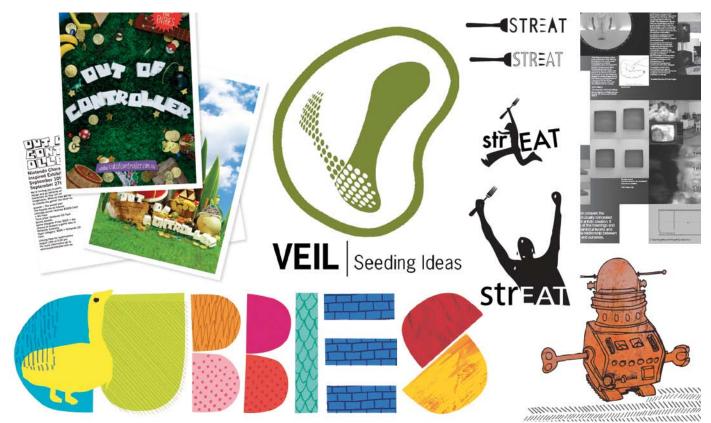
Martine Perras, Bouncing into Gymnastics: A Public Relations Campaign for Gymnastics Victoria. An advertising project that delivered a series of promotional and advertising activities aimed at children and gymnastics. This project was undertaken in collaboration with an industry partner.

Sarah Phillips, Spinning the Bottle: An industry report examining the marketing and promotion of wine to the 18-25 demographic with an emphasis on the importance of wine education versus mass-market pop appeal.

Nicola Rodger, Judging Books by Their Covers: An Examination of Books as Auratic Objects in a Digital Era. A thesis that considers the book as a material thing and the implications of this for digital books.

Bethany Skinner, Media Masters: A report on the development of the proposed RMIT Master of Communication (Media) program and ways to build beneficial industry pathways for students. A research report that was developed to assist the design and implementation of the proposed Masters of Communication (Media) program.

Lydia Teh, Sepet: A thesis examining the representation of Malaysian multiculturalism in Yasmin Ahmad's 2004 film, Sepet.



Student Completions: Bachelor of Design (Communication Design)

Meanwhile

Sarah Violet Bruer

Yoke Ling Vikki Ann Chan

Stanton Erskine Lulu Fogg Catherine Ann Hibbins

Susan McCoey

Chin Hei Poon

Samantha Presser Catilan Smooker

Selected Client Projects

- Sustainability Street Book. Design and Edit of a community based 'how to guide for sustainable living.
- Out of Controller Exhibition inspired by Nintendo characters. Client: Nintendo Australia. Concept, all print collateral and multimedia promotions.
- Design of all printed collateral for Homo Faber architecture exhibition.

Student Completions: Bachelor of Design (Communication Design)

The Works

Amy Borrell

Karen Chan

Belinda Chen

Marilyn de Casttro

Lucinda Everett

Sally Fowler

Tamarin Morley

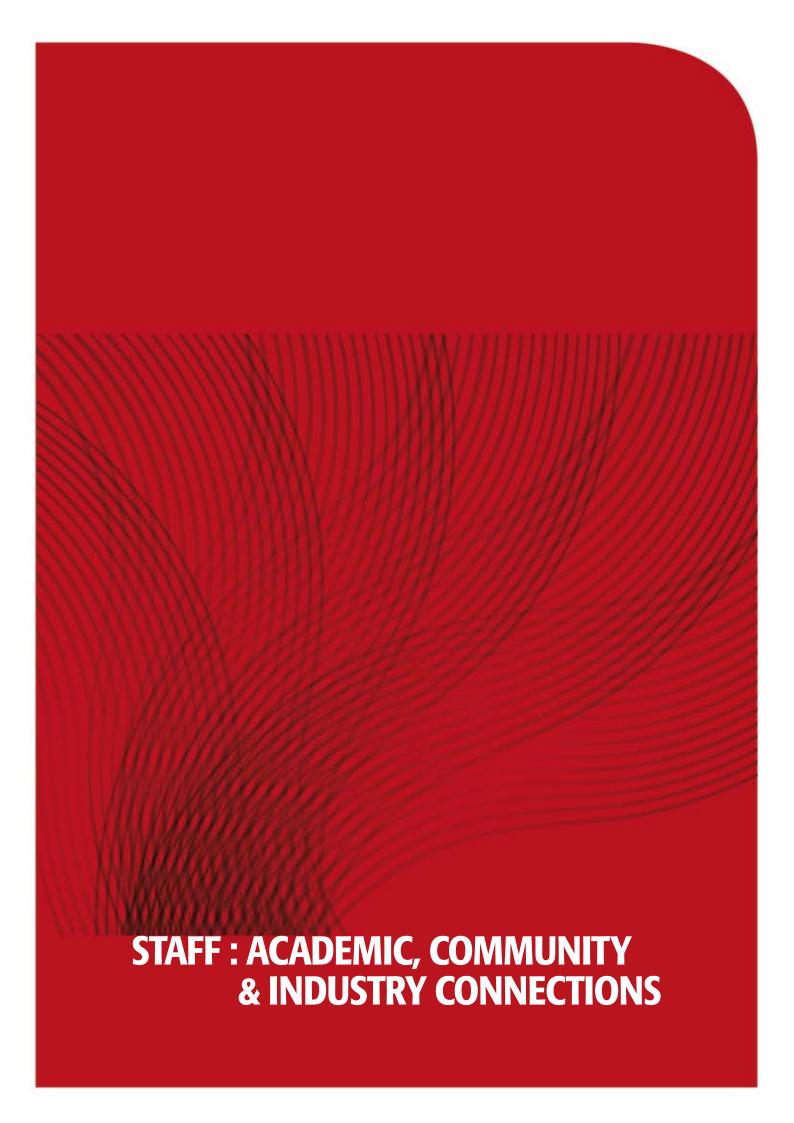
Erin Morris

Kate Simos

Johann Gasperz

Victor Ivanov

Kok Kwan (Mark) Ng



Keynotes & Guest Lecturer, Public Lectures, Visiting Artists & Invited Lecturers

Brian *Abbott*, Guest lecturer, New Media Australia: Journalism Training Day, Melbourne, 22 September.

Brian Abbott, Guest lecturer, International Scholar Laureate Program, Melbourne, 19 May.

Nasya *Bahfen*, Guest lecturer, Asia-Pacific Regional Media Program: Journalism at the Intersection of Politics, Religion and Culture, Jakarta, Indonesia, November.

Nasya Bahfen, Guest lecturer, Workshop on Youth and Digital Radio, National Ethnic and Multicultural Broadcasters' Council, Sydney, November.

Russell *Bevers*, Guest lecture, Quality/Control: a new system for ethical media, Open Spectrum Australia symposium, State Library of Victoria, Melbourne, 17 October.

Amanda Crane, Expert panellist, The Age Journalism Seminar, Melbourne, July.

Adrian *Danks*, Public lecture, 'Everyday Cinema', Australian Centre for the Image, Melbourne, October.

Stephen *Downes*, Guest lecture and session facilitation, 'The role of the brand in marketing a legal organisation', Melbourne Law School, University of Melbourne, Melbourne, 6 May.

Stephen Downes, 'Quality writing in healthcare'. General Practice Victoria Aged Care Network conference, Arrow on Swanston, Melbourne, 21 February.

Marius Foley, The Nude Folio: folio building, School of Art and Design, University of Wollongong, NSW.

Marius Foley, Villa Alba student design exhibition, Villa Alba Museum (Surface Finishes), Kew, Melbourne.

John Frølich, Guest speaker, Danish School of Journalism, Graduate Research conference and undergraduate journalism class, August.

Cathy *Greenfield*, Guest speaker, Victorian Writers' Centre panel session on academic writing, 22 May.

Neal *Haslem*, Public lecture, 'Fear and Knowing: Design Disasters', Indiana University, Bloomington, Indiana, 2 December.

Chris Hewson, Invited speaker, 'Web Marketing', VECCI, Melbourne, March.

Chris *Hewson*, Invited speaker, 'Media Ethics', National Speakers Association of Australia, Melbourne, April.

Chris *Hewson*, Invited speaker, 'How to market to Generation Y', Tennis Australia, Australian Grand Slam Coaches Conference, Melbourne, February.

Chris Hewson, Invited speaker, 'Marketing Women'. Creative thinking workshop facilitation, Melbourne, February.

Peter *Horsfield*, Keynote speaker, 'Researching religion in a school of media and cultural studies', Staff Seminar, School of Journalism and Communication, University of Queensland, Brisbane.

Peter Horsfield, Member of organising group, 'What's 'religion' in the study of media, religion and culture?' Global Seminar in Media Religion and Culture, Sao Paulo.

Chris *Hudson*, Keynote speaker and chair, 'Perceiving Media within an Australia-Asia context', Asialink Leaders Program, at Price Waterhouse Coopers, 3 April.

Chris *Hudson*, Invited presenter, 'Spaces of the Imagination: Representing Modernity and Tradition in Malaysia', Space, Politics and Postcolonial Representations, at the Institute of Postcolonial Studies, Melbourne, 4 September.

Chris *Hudson*, Invited presenter, Dialogical Conference Global ideologies and Urban Landscape, RMIT University, Melbourne, 7-10 December.

Seth Keen, Public presentation, 'Database cinema. Oral video. Interactive systems', Footscray Audio Visual Social Club (FAVSC), Footscray Community Arts Centre, Melbourne, 14 October.

Seth *Keen*, Public presentation, 'There is no content on the web!' Quality/Control: a new system for ethical media, Open Spectrum Australia symposium, State Library of Victoria, Melbourne, 17 October.

Martin Koszolko, Public lecture, world premiere of the documentary movie: 'Plug In & Switch On' (produced by Martin Koszolko), with a Q&A and a discussion afterwards. This Is Not Art Festival, Newcastle, NSW, 4 October.

Martin *Koszolko*, Guest lecture, Kangan Batman TAFE - Industry Week, Audio Industry, Melbourne, 26 November.

Brigid Magner, Guest lecture, 'The Perils of Publishing', for Creative Industries Project, 3rd year subject, La Trobe University, Melbourne, April.

Robert Miller, Public guest lectures, Buddhist Summer School, University College, Melbourne University, Melbourne, 12 – 17 January.

Keynotes & Guest Lecturer, Public Lectures, Visiting Artists & Invited Lecturers

Robert *Miller*, Public guest lectures, Buddhist Existentialism - The Journey To Crazy Joy, Kagyu Evam Buddhist Institute, Melbourne, 5, 12, 19 & 26 September.

Robert *Miller,* Public guest lecture, SoFia: Sea of Faith In Australia, SoFia Network Inc., Melbourne, 20 November.

Katrina *Oakham*, Dylan Howard, Channel 7, invited guest speaker to post graduate forum, August.

Nurul *Rahman,* Invited Speaker, at Kakireka Small Talk by Malaysian Graphic Designers Association or Wakaf Reka Grafik Malaysia (wREGA), "Malaysian Design: A vernacular or a copycat?", Kuala Lumpur, Malaysia.

Marianne *Sison*, Guest lecture, 'Can PR be 'redeemed' by a focus on internal public relations?', August, Communication Arts Department, Miriam College, Quezon City Philippines.

Lucinda *Strahan*, Guest lecture, ' following a media release into the news', Media and Communications Program, University of Melbourne, Melbourne, April.

Lucinda *Strahan*, Guest lecture, 'Survival Skills for the Mediatised Art World', September, School of Art, RMIT University, Melbourne.

Paul Emerson *Teusner*, Keynote speaker, Online religious advertising in Australia. Conference on Media, Religion and Culture, Universidad Metodista de Sao Paulo, Sao Paulo, Brazil.

Laurene *Vaughan,* Invited lecture, 'Design and Practice-based Research: methods for integrating research within the curriculum', Pacific Northwest College of Art, Portland, Oregon, USA.

Laurene *Vaughan*, Visiting artist, Pacific Northwest College of Art, Portland, Oregon, USA.

Deb *Verhoeven,* Keynote speaker, 'Digital Tools for Film Research', New Directions in Film Research, LaTrobe University, Melbourne, 11 November.

Deb *Verhoeven,* Keynote speaker, 'Lewis Milestone's Kangaroo: The Story of the Australian Damned, or, Towards a Marsupial Theory of Australian Cinema, Antipodean Animal', Menzies Centre, King's College, London, UK, 7 – 8 July.

Deb *Verhoeven*, Keynote speaker, 2020 visions: What will film festivals look like in the future? 2020 Vision conference, Porto, Portugal, 3 April.

Deb *Verhoeven*, Keynote speaker, 'How to be a World Famous Movie Director', Independent Film Distribution Workshop, Jogyakarta, Indonesia, 26 – 27 July.

Deb *Verhoeven,* Invited lecture, 'La Moustache', University of Washington, Tacoma, USA, 20 October.

Deb *Verhoeven*, Public lecture, 'Demonstrator', Australian Centre for the Moving Image, Melbourne, 5 May.

Deb *Verhoeven*, Public lecture, 'Sheep and the Australian Cinema', Hamilton, VIC. 31 July.

Deb *Verhoeven*, Invited lecture, 'Archives and Libraries', Geo-Placed Knowledges Program: Digital Archives Project, Symposium, RMIT Design Research Institute, Melbourne, 1 September.

Deb *Verhoeven*, Invited lecture, 'Mapping the Movies', Globalisation and Culture Research Seminars, Global Cities Institute, RMIT University, Melbourne, 4 March.

Deb *Verhoeven* & Brian *Morris,* Invited lecture, 'Sydney vs. Melbourne', Globalisation and Culture Research Seminars, Global Cities Institute, RMIT University, Melbourne, 18 June.

Bradley *Wilson*, Invited lecture, 'A Discussion of a Structural Model for Player Crises in Sport', at Nijmegen School of Management Research Group, Radboud University, Nijmegen, The Netherlands, July.

Bradley *Wilson*, Invited lecture, 'Statistical Methods to Measure Brand Personality, Brand Relationship Quality and Brand Image', at School of Business, Economics and Social Sciences, Institute of Industrial Management, University of Hamburg, Germany, July.

Bradley *Wilson,* Invited lecture, 'A Presentation on Qualitative Research Methods: Focus Groups and Indepth Interviews', School of Applied Communication Research Student Group, RMIT University, Melbourne, August.







Workshop Participation

Nasya *Bahfen,* Media Madness Forum, Spectrum Migrant Resource Centre and Ethnic Youth Council, Northcote, Melbourne, October.

Nasya *Bahfen*, Panel participant, Screening of "USA V Al-Arian" Human Rights and Arts Film Festival, Melbourne, November.

Stephen *Banham*, Brisbane Art Directors Club Awards, Design Judging, Brisbane, 9 August.

Leo *Berkeley,* Adrian *Miles*, Seth *Keen* & Yoko *Akama* CRC Funded Research, Chief investigators, Protospace Design Project – 2008 Australasian CRC for Interaction Design (ACID).

Leo *Berkeley,* Invited participant, Creative Arts PhD Projects Roundtable (ALTC, ACUADS & VCA), VCA, Melbourne, September 14 – 15.

Marius *Foley,* CERES student design exhibition, CERES Environment Park, East Brunswick, Melbourne.

Neal *Haslem*, Design for public space, student design exhibition, Indiana University, Bloomington, Indiana, USA. 12-18 December.

Seth *Keen* & Keith *Deverell*, Videodefunct and Showinabox: Hitting vlogging with a hammer. Part of the Video Vortex II exhibition, Montevideo, Netherlands Media Art Institute, Amsterdam. (RMIT School of Applied Communication and Australian Network for Art and Technology (ANAT) funding), January.

Seth *Keen* & Keith *Deverell,* Videodefunct scripting workshops and presentations, World Vision, Australia, International NGO, Digital Media and Aid Development Program staff, for the development of an interactive online documentary prototype, May.

Seth *Keen* & Keith *Deverell*, X-Media Lab Melbourne. DIY TV: Video, UGC, Mobile and IP TV content and services, International Digital Media Think-Tank, Videodefunct research project selected from national submissions, Australian Centre for the Moving Image (ACMI), August.

Russell Kerr, 'What is Graphic Design' AGIdeas design week, May.

Martin *Koszolko*, Workshop Facilitation & Public Lecture, Institute Of Sound - Audio Mastering, Melbourne, 24 November.

Nifeli *Stewart*, Facilitated Interactive focus group session, Dealing with Specific change challenges at ARK Conference, Change Management: Achieving organizational evolution, Sydney, 8 May.

Lucinda *Strahan*, Contemporary Art and the Mainstream Media, National Young Writers' Festival, Newcastle, NSW, October.

Lucinda *Strahan*, Student Media roundtable, National Young Writers' Festival, Newcastle, NSW, October.

Deb Verhoeven, Cinema SACCADIC, S 2, Denver, VIC, 26 January.



Creative Work

Seth *Keen*, Consultancy Funding International NGO, World Vision Australia (WVA), Interactive Online ADP Prototype, Camino Hacia La Esperanza ADP, June-December 2008.

Laurene *Vaughan*, Jeremy *Yuille*, Yoko *Akama*, Nifeli *Stewart*, Linda *Wall* & Miek *Dunbar*, 'Protospace,' project final report, Australasian CRC for Interaction Design (ACID), QUT, Kelvin Grove, Brisbane, 2008.

Deb *Verhoeven* and AFIRC ongoing project with Centre for Screen Business, 'DVD diffusion in Australia: 2000 - 2006'. Deb Verhoeven and AFIRC with Centre for Screen Business, 2007-2009, Australian Audio-Visual Content Producers Survey.

Deb *Verhoeven* 'A Good Picture Town' Myrtleford's Italian Cinema Project with the Myrtleford and District Historical Society, 2007-2009.

Creative Work (includes exhibitions)

Stephen *Banham*, 17 April – 17 May 2008, 'Orbit Oblique' typography exhibition, Craft Victoria, Melbourne.

Stephen *Banham*, 29 July 2008, 'Two sides of Typography', The Australian Graphic Design Association, NSW Chapter.

Leo *Berkeley,* 2008, 'How To Change The World' (writer, director & editor), 75-minute drama.

- (1) Invited selection for 2008 Portable Film Festival in the feature category http://www.portablefilmfestival.com
- (2) Refereed through the Australian Screen Production Education & Research Association (Triple peer review receiving an 'A' ranking). http://www.aspera.org.au/node/20

Roberto *Bruzzese*, 9-11 July 2008, Conference Poster, New Views 2: Conversations and Dialogues in Graphic Design, London College of Communication, University of the Arts London, UK.

Stephen *Banham*, 17 April – 17 May 2008, 'Orbit Oblique' typography exhibition, Craft Victoria, Melbourne.

Stephen *Banham*, 29 July 2008, 'Two sides of Typography', The Australian Graphic Design Association, NSW Chapter.

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Roberto *Bruzzese*, 9-11 July 2008, Conference Poster, New Views 2: Conversations and Dialogues in Graphic Design, London College of Communication, University of the Arts London, UK. David *Carlin* & Jane *Mullett*, 2008, RMIT Design Research Institute, Geoplaced Knowledge Stream of Enquiry, 'Circus Oz Living Archive Prototype'.

Michael *Dunbar* & Ashley *Perry*, 9 - 19 July 2008, What is Automobility? New Views 2: Conversations and Dialogues in Graphic Design, The Well Gallery, London College of Communication, University of the Arts London, London, UK.

Marius *Foley,* 9-11 July 2008, Design Conversation Audio Cloud New Views 2: Conversations and Dialogues in Graphic Design, London College of Communication, University of the Arts London, UK.

Marius *Foley*, 2008, Design Conversation Audio Cloud, New Views 2 Design Exhibition, Melbourne Museum, Melbourne.

Neal *Haslem*, 9-11 July 2008, Conference Poster, New Views 2: Conversations and Dialogues in Graphic Design, London College of Communication, University of the Arts London, UK.

Neal *Haslem*, 9 - 19 July 2008, 'This design designs you, and me', Poster, New Views 2: Conversations and Dialogues in Graphic Design, London College of Communication, University of the Arts London, UK.

http://newviews.co.uk/gallery/posters.

Neal *Haslem*, June - August 2008, 'This design designs you, and me', Bus back, AGDA and Arts Tasmania, Hobart.

John *Hughes*,

- (1). Series Producer, 'My Favourite Australian' National Portrait Gallery, ABC TV Arts.
- (2). Producer Director 'Un Unstoppable Force; Betty Churcher with John Olsen' ABC TV.

Dean Keep, February 2008, 'Storytelling and Mobile Media: Narratives for Mobile Phones'. Exhibited at the Queensland Centre for Photography (QCP).

Martin *Koszolko*, 2008, 'Plug In & Switch On' (executive producer, soundtrack, sound mix and mastering). 26-minute documentary.

Hugh *Macdonald*, 2008 'From House to Media Home' (6-minute film). Part of 'Left to our own devices' exhibition, Field 36, RMIT University, Melbourne.

Ashley *Perry*, Rochus Hinkel, Helene Frichot, Laurene *Vaughan* & Michael Spooner, 16 - 24 July 2008, 'Have you seen it?' An urban installation at one of the city's busiest intersections, The Victorian State of Design Festival, Melbourne.

Nurul *Rahman*, 9-11 July 2008, 'Questioning the Notion of Malaysian Identity", New Views 2: Conversations and Dialogues in Graphic Design, London College of Communication, University of the Arts London, UK. http://newviews.co.uk/gallery/posters.

Robbie *Rowlands*, 25 October - 15 November 2008, Exhibition: "DISINTEGRATION", Place Gallery, Richmond, Melbourne.

Lucinda *Strahan*, 23 October 2008, poetry installation as part of the exhibition Girls! Girls! Girls!, Carlton Hotel, Melbourne.

Laurene *Vaughan*, 31 January – 3 February 2008, Zoom and Scale (curated exhibition), Academy of Fine Arts, Vienna, Austria.

Jenny *Weight*, 2008 'Temporal and spatial use of domestic media technologies', (interactive multimedia installation). Part of 'Left to our own devices' exhibition, Field 36, RMIT University, Melbourne.with John Olsen' ABC TV.

Editorial, Reviews, Convening, Curation and Expert Commentary

Stephen *Banham*:

- Judge, Scan Art Design Exhibition of Scandinavian Design, Abbotsford Convent, Melbourne, October.
- Expert Judging Panel, Typeshed11 Typography Conference, Wellington, NZ, October.
- Industry Reference Group, MA Design Writing Criticism, London College of Communication, London, UK.
- Freeman-Green, S. Editorial Coverage, 'Sky's the limit for typecast animals', The Age Newspaper, Saturday 19 April.

Renee Barnes:

- 'What's new in Home Theatres', The Sunday Age (Living by Design Magazine), June.
- 'High end pools', The Sunday Age (Living by Design Magazine), October.
- 'Jill Lindsay interview'. The Sunday Age (Aspire Magazine), September.
- 'Organic skincare'. The Sunday Age (Aspire Magazine), September.
- 'Travelling the Green Road', The Age (Melbourne), pp.15,
- 'Keeping Time', The Sunday Age (Christmas Essentials Magazine), December.

Leo Berkeley:

- Expert commentary, Interview in T. Kaufman, 'The job-ready graduate: multi-skilled, self-sufficient', RealTIme, No. 86, pp. 17-18, August-September, www.realtimearts.net.
- Convenor, ASPERA Conference, Melbourne, 14 16 July, http://www.aspera.org.au/node/4.

Amanda Crane, American Perspectives on Australian News, Australia/International Scholar Laureate Program, Melbourne, May.

Adrian *Danks*, Editor, 'CTEQ Annotations on Film' and Co-editor: 'Senses of Cinema', Issue nos. 146-49.

Stephen Downes:

- Expert reports and opinions in legal and regulatory proceedings, Opposition by Energex Limited to Australian Trade Mark Application No. 1196586 for POSITIVENERGY AUSTRALIA ELECTRICAL CONTRACTORS in the name of Positive Energy Australia Pty Ltd.
- Expert reports and opinions in legal and regulatory proceedings, Opposition by Torquay Enterprises Ltd to Australian Trade Mark number 1144970 for URBAN ANGEL. Stephen Downes, Expert reports and opinions in legal and regulatory proceedings, Nature Vet Pty Limited ats Biopharm Australia Pty Limited and Sydney David Cullis Hill, Federal Court of Australia (NSW).
- 'Get your peen1s out of my supermarket trolley', Crikey! 1 February, www.crikey.com.au.

Stephen Downes:

- 'So who gives a FCUK about advertising standards?' Crikey! 20 February, www.crikey.com.au.
- 'A Crikey special investigation: The dermatologist and the invisible institutes', Crikey! 27 February, www.crikey.com.au.
- Push polling! ACF climate survey rigs itself', Crikey! 19 May, www.crikey.com.au.
- 'NAB spams blogs to spruik its SMS banking', Crikey! 16 June, www.crikey.com.au.
- 'The Keating Oz ad bingle: What the bloody hell's going on?' Crikey! 18 June, www.crikey.com.au.
- 'Victorian transport users the victims of awful advertising', Crikey! 23 July, www.crikey.com.au.
- 'The day that telemarketing crossed the line', Crikey! 30 July, www.crikey.com.au.
- 'University branding: The bold and the derivative', Crikey! 7 August, www.crikey.com.au.
- 'Coles and Red Rooster lead Olympics cash in', Crikey! 12 August, www.crikey.com.au.
- 'And the Wankley Award goes to... Bendigo Bank', Crikey! 15 August, www.crikey.com.au.
- 'Olympic sponsorship: and the scores are in', Crikey! 20 August, www.crikey.com.au.
- 'No more longer lasting sex for billboards', Crikey! 28 August, www.crikey.com.au.
- 'How the Fairfax job cuts are like breaking up with readers', Crikey! 4 September, www.crikey.com.au.
- 'The brilliant strategy behind four beef patties', Crikey! 10 September, www.crikey.com.au.
- 'You can't takle it with you (unless it's your energy bill)', Crikey! 17 September, www.crikey.com.au.
- 'Back to the 50s: The Age and subliminal advertising', Crikey! 10 October, www.crikey.com.au.
- 'Kerry Armstrong sells her soul for Coke', Crikey! 13 October, www.crikey.com.au.
- 'Coca-Cola blinks, loses its marketing mojo', Crikey! 20 October, www.crikey.com.au.

Lisa French:

- Chairperson, Editorial board, The Moving Image (AFI/ATOM) 1996-2008.
- Feedback: Letters to the Editor, The Weekend Australian Magazine, October 4-5, pp.6.
- Expert commentary, Discovery of extra scenes cut from 927 film Metropolis, SBS, Saturday 5 July.
- Invited to be on the editorial board of a refereed journal called 'In Short', produced by the School of Communication at the University of Miami.

Editorial, Reviews, Convening, Curation and Expert Commentary

Cathy *Greenfield*, Editorial, 'Communication & Politics: Historically Speaking', Communication, Politics & Culture, Issue 41, No. 1, pp.1-5.

Cathy *Greenfield*, & King, *Noel*, 2007, Selection of guest edited volume: 'The Politics of Publishing', special issue of Southern Review: Communication, Politics & Culture, Issue 40, No. 2 for inclusion in the 30th Technical Book Exhibition (Information and Communication) at the 60th Frankfurt Book Fair, (15-19 October 2008). Available at: www.ub.uni-frankfurt.de/messe/fachbuch2007/htm.

Peter *Horsfield*, Convenor, Fellows' Research Seminar, Porticus Fellowship Program for Research in Media Religion and Culture, Sao Paulo.

Chris *Hudson*, Convenor for Panel discussion, 'Landscape and Memory in Asia'.

Chris *Hudson*, 'Kanchanaburi, Thailand: Asia's Past and Australia's Present'; Presenter, Sueanne *Ware*, 'Mapping Monuments in Malaysia'; Presenter, Jeff *Lewis*, 'Bali, Indonesia: Remembering Terror'; Discussant, Vera Mackie (University of Melbourne), The Twelfth Asian Studies Conference, Japan, Rikkyo University, Tokyo, 21 -22 June.

Peter *Kemp*:

- 3RRR-FM's FILM BUFFS FORECAST (Peter Kemp & Boris Trbic discuss the 2008 La Vazza Italian Film Festival) 13 September.
- 'The Conversation Hour with Ali Moore' RADIO 774 (A joint Interview with Israeli filmmaker Gal Zaid & 2008 La Vazza Italian Film Festival Director Elysia Zeccola), 1 September.
- 3RRR-FM's FILM BUFFS FORECAST (In conversation with Paul Harris, Nick Matteo and Jessica Nicholas on 'Circuses in Cinema'), 30 August.
- 3RRR-FM's FILM BUFFS FORECAST (Peter Kemp reviews Andrew Adamson's 'Narnia: Prince Cas[pian' & Segei Bodrov's 'Mongol'), 28 June.
- 3RRR-FM's FILM BUFFS FORECAST (Peter Kemp reviews John Tuturro's 'Romance and Cigarettes'), 31 May.
- 3RRR-FM's FILM BUFFS FORECAST (Gary Hillberg and Peter Kemp review concurrent DVD releases of both George Cukor's and Frank Pierson's versions of 'A Star is Born'), 3 May.
- THE GLENN ROBBINS SHOW (2UE SYDNEY) (Phoner discussion about 43rd anniversary of the premiere of Robert Wise's 'The Sound of Music'), 2 March.
- 3RRR-FM's FILM BUFFS FORECAST (Peter Kemp reviews Julian Schnabel's 'The Diving Bell and the Butterfly' & Rupert Everett's auto-biography 'Red Carpets and Other Banana Skins'), 23 February.
- 3RRR--FM's FILM BUFFS FORECAST (Peter Kemp & Gary Hillberg review Tim Burton's 'Sweeney Todd: The Demon Barber of Fleet Street'), 16 February.



Katrina *Oakham*, Panel member of MEAA presentation on Terrorism laws at RMIT University, Melbourne.

Caroline *Van de Pol*, ABC Radio Interview with Janine McKenzie, 4pm, 28 August.

Laurene *Vaughan*, Yoko *Akama* & Teal Triggs (curators), New Views 2: Conversations and Dialogues in Graphic Design Exhibition, The Well Gallery London, July 9-20, 2008 and The Museum of Melbourne, 15 November – 14 February 2009.

Laurene *Vaughan*, & Teal Triggs, Convenors: New Views 2: Conversations and Dialogues in Graphic Design, Conference, London College of Communication, University of the Arts, London, July 9-11.

Laurene *Vaughan*, Jonathon Vickery & Ken Friedman, Design: Management: Organisation, Stream within the 'Art of Management V' conference, Banff, Canada, September.

Alexandra *Wake*, Media Kit WA Office of Multicultural Interests, Community Media Kit.

Bradley *Wilson*, Dark daze ahead, The David Jones brand will benefit immensely from the endorsement with Miranda Kerr. Mx, Friday 4 April. (See RMIT Experts in the Media, 07/04/08 – 13/04/08).

Grants, Awards & Recognition

Stephen Banham, City of Melbourne Arts Grant. 'Character of Melbourne' book project.

Leo *Berkeley*, RMIT University Learning & Teaching Investment Fund. Screen Production Project: the development of a crosssector, cross-School and cross-disciplinary elective.

Leo Berkeley, Australian Learning & Teaching Council Grant. 'Assessing Graduate Screen Production Outputs in Nineteen Australian Film Schools' (Participation in research project as one of six partner institutions with Murdoch University, VCA, UTS, Griffith University and Flinders University).

David *Carlin*, Tony Fryatt, Roger *Kemp*, Paul *Ritchard* & Christine Rogers, RMIT Media Program Mediaworks Research Fund 2008-09. 'Motel Project'.

Neal *Haslem*, Residency. Program for International visiting artists (PIVA), Indiana University, Bloomington, USA.

Peter Horsfield, RMIT University LTIF Grant. 'Building sustainable infrastructure for Vietnam and offshore partnered programs and research'.

Peter *Horsfield*, Houston Grant for the Media and Religion Research Project. 'The MRC Project', RMIT School of Applied Communication.

Chris *Hudson*, Design Research Institute funding, for presentation of findings at Japan Asian Studies Conference, Rikkyo University, Tokyo.

Chris *Hudson*, ARC Discovery Grant for 2009. 'Theatre in the Asia-Pacific: Regional Culture in a Modern Global Context'.

Chris *Hudson*, Suzeanne *Ware*, & Chengju *Huang*, Research grant funded by RMIT Global Cities Institute Urban Infrastructure Group. 'China's Chicago: Global ideology, urban infrastructure and the transformation of public space in Chongqing'.

Seth Keen, Design Research Institute Funding. Videodefunct, Hack it up workshop, RMIT Design Research Institute, Geoplaced Knowledge.

Seth Keen, Design Research Institute Development Funding. Videodefunct web system, RMIT Design Research Institute, Geoplaced Knowledge.

The Media Team: Dr Lisa French, Leo Berkeley, Dr Jenny Weight, Geoff King, Rachel Wilson, Bruce Berryman, Kyla Brettle, David Carlin, Dr Adrian Danks, Dr Rebecca Hill, Seth Keen, Peter Kemp, Paul Ritchard, Allan James Thomas, Christine Rogers, Recipients Australian Learning and Teaching Council Citation. 'The collaborative delivery of a program that enhances student knowledge through integrating process based learning with practice, and fostering links between pedagogy and industry.'

Adrian Miles, Recipient Australian Learning and Teaching Council Citation. 'Excellence in applying process based pedagogies that utilize powerful new media technologies to enhance the student experience of learning and for innovative assessment practice'.

Adrian Miles, David Carlin, Allan Thomas, Rachel Wilson, Paul Ritchard, Seth Keen, Glen Donnar, RMIT Media Program Mediaworks Research Fund. 'Post-Industrial Media Project Stage 2′.

Brian *Morris* & Deb *Verhoeven*, Research Network Development funding. Global Cities Research Institute.

Brian Morris, Laurene Vaughan, Adrian Miles, Jeremy Yuille with William Cartwright & Colin Arrowsmith, ARC Linkage Grant. 'Geo-Placed Knowledge: Developing a Methodology for Provisioning Stakeholders in Natural Environments Management with Integrated Media Tools'. (RMIT University with Partner Organisation: Parks Victoria).

Deb Verhoeven, ARC Discovery Grant (2008-2011). 'Regional Markets and Local Audiences: Case Studies in Australian Cinema Consumption, 1928-1980'.

Rachel Wilson, Design Institute funding for conference attendance at AMIA (Association of Moving Image Archivists), Savannah, Georgia, USA.



Invited Guests to School

Barrie *Barton*, Right Angle Publishing, comm2321: Media Industries 2 'Creative Ideas Seminar', August.

Ron *Brown*, Forte Communication, comm2321: Media Industries 2 'TV Production Seminar', September.

Anna *Brownfield*, Freelance film director, comm2321: Media Industries 2 'Film Production Seminar', September.

Allan *Cole*, ACS (Australian Cinematographers Society), comm2321: Media Industries 2 'Film Production Seminar', September.

Nigel *Dick,* AM, Guest lecture, comm2220: Broadcast Media, September.

Alex *Fenton*, Fenton Stephen Advertising, comm2321: Media Industries 2 'Creative Ideas Seminar', August.

Katherine *Fry*, Freelance script supervisor, comm2321: Media Industries 2 'Writing and the Creative Process Seminar', August.

Robert *Galinsky*, Writer/Director, comm2321: Media Industries 2 'Writing and the Creative Process Seminar', August.

John *Gavin*, Freelance editor, comm 2321: Media Industries 2 'Freelance Seminar', October.

Stuart Geddes, Graduate School of Design, External critic, June.

Paul *Gould*, Johnston Audio, comm2321: Media Industries 2 'fest. ti.val Seminar', October.

Tim *Harris*, Burning Man Festival, comm2321: Media Industries 2 'fest.ti.val Seminar', October.

Katherine *Moline*, Graduate School of Design, External critic, June & October.

Jack *Moshakis*, Melbourne Writers Festival, comm2321: Media Industries 2 'fes.ti.val Seminar', August.

Andrew *Murfett*, THE AGE, comm2321: Media Industries 2 'Writing and the Creative Process Seminar', August.

Mark *Newstead*, Managing director, MediaMARK, Guest lecture, comm2220: Broadcast Media, September.

Sonya *Pemberton*, Freelance documentary producer, comm2321: Media Industries 2 'Film Production Seminar', September.

Susie *Robinson*, Pr Darling, comm2321: Media Industries 2 'Creative Ideas Seminar', August.

Monique *Schafter*, Fremantle Media, comm2321: Media Industries 2 'TV Production Seminar', September.

Teal *Triggs*, Visiting scholar & keynote presenter, Graduate Research Conference, November.

Michelle *Wells* & Michelle V*enutti*, Film Crew Victoria, comm 2321: Media Industries 2 'Freelance Seminar', October.

Aaron *Wilson*, Freelance director, comm 2321: Media Industries 2 'Freelance Seminar', October.



Staff Higher Degree Completions

Nasya *Bahfen.* 2008, Doctor of Philosophy (Social Inquiry), Cybermuslims @ Southeast Asia: online Islamic identity and community in Australia and three neighbouring countries, University of Technology, Sydney.

David *Carlin*, 2008, Doctor of Philosophy, School of Culture and Communication, 'Beyond Telling: in making stories of traumatic memory', University of Melbourne.

Russell *Kerr*, Masters of Public Advocacy and Action, 'A Quest for "Something Nicer": Grassroots communication, participatory culture and youth', Victoria University.

Christine *Rogers*, Masters of Creative Arts, 'Sympathy For The Devil: An examination of the dominant discourses around women who kill'. University of Melbourne.

Academics, Community & Industry Connections

Brian Abbott:

- Future of Journalism Summit, Sydney 1 & 2 May.
- Future of Journalism Summit, Melbourne 24 November.
- Research, Investigation and Storytelling: Journalism Education Association Conference, University of Wollongong, NSW, 1-3December.
- Collaboration with academics from the Department of Contemporary Media & Journalism, University of South Dakota,
- Judge, TV News and Current Affairs United Nations Media Peace Prize, Melbourne, 21 September.
- Bulletin producer, ABC TV News Australia Network ongoing.

Nasya **Bahfen**:

- Executive committee member, Islamic Women's Welfare Council of Victoria, Melbourne.
- Judge, Australian Muslim Achievement Awards, Sydney, December.
- Selection Panel, Victorian State Government (Department of Premier and Cabinet) Community Engagement/Media Internship program, April-June.

Leo **Berkeley**:

- President, Australian Screen Production Education & Research Association (ASPERA), http://www.aspera.org.au/.
- Member, Open Spectrum Australia, http://www.rmit.edu.au/ appliedcommunication/openspectrum/
- Advisory committee member, UTS Centre for Media Arts Innovation.

Russell **Bevers**:

- RMIT representative, International Council of Graphic Design Associations - Education Network.
- Member, Friends of ICOGRADA International Council of Graphic Design Associations.
- Fellow, Design Institute of Australia.
- Member, Design Business Council.
- Member, Steering Committee National Design Archive.

Erica *Cervini*:

- Panel member, Media Code of Conduct Working Group on Body Image, Victorian Government, Victoria (competed April 2008).
- Judge, Australian Council of Deans of Education National Journalism Awards, September.
- Committee member, Victorian Freelance Writers Network, Melbourne, (2008 - ongoing).

Amanda *Crane*:

- Work placement director, RMIT Journalism, February 2006current.
- Guest speaker, 'The American Election System', Regency Towers Annual Meeting, February.
- External academic on Australian Catholic University's course development committee for proposed Bachelor of Media Communications course, Melbourne, August-September.

Adrian *Dank*:

- Judge for the 'Best Essay' at the 2008 Film & History Association of Australia and New Zealand, University of Otago, Dunedin, NZ, November.
- Co-curator of the Melbourne Cinémathèque Inc.
- Program notes, Rouben Mamoulian Season, BFI Southbank, December, London, UK.

Linda *Daley*, Referee, Australian Literary Compendium E-Journal.

Stephen *Downes*:

- Board member, Baseball Victoria (to 30 June 2008).
- Chair and curriculum co-ordinator, Nephrology & Transplantation Heads of Department Management Education Meeting, Amgen Australia, 9 February.

Catherine Gomes, Editorial Board, Ethnicity and Race in a Changing World: A Review Journal, University of Manchester.

Pippa Grange, manager, psychology, AFL Players Association, guest speaker, Understanding Sports Media, September.

Cathy *Greenfield*, General editor, Communication, Politics & Culture journal (previously Southern Review: Communication, Politics & Culture).

Olivia *Guntarik*, Committee Member, Indigenous Deep Listening Project Reference Group, SILCAR, RMIT University, Monash University and the Koorie Heritage Trust, Melbourne.

Chris *Hewson*, collaboration with Geoffrey Chow and Dr Michael Yeoh (ASLI - Asian Strategy and Leadership Institute), ongoing. Allistair Hogg, Communications director, St Kilda Saints, Guest speaker, Understanding Sports Media, August.

Peter Horsfield, Board member, The Media Religion and Culture Project, not-for-profit incorporated in Houston, Texas.

Anthony *Hudson*, Sports commentator, Network 10 and SEN1116am, Guest speaker, Understanding Sports Media, October.

John *Hughes*:

- Board Member, Australian Directors Guild.
- Director, Headlands Documentary Development Workshop,
- Editorial Board, 'Studies in Documentary Film' Intellect, UK. Peter Kemp, Member, Film Critics Circle of Australia.

Russell *Kerr*:

- OURMedia Network, ongoing.
- Memfest International Network, ongoing.

Academics, Community & Industry Connections

Geoff *King*:

- RMIT representative, Board member and Chair, Triple R Broadcasters ltd., community radio station, Melbourne. Member, RRR Program Advisory Group.
- Member, Course Development Advisory Committee for the Bachelor of Music Business (Management and Events), Northern Melbourne Institute of TAFE.

Martin Koszolko:

- Expert Commentary, ABC Radio, interview on JJJ's SoundLab, 'Audio Mastering', Sunday 23 November.
- Industry boards, board member, Clan Analogue Recordings Incorporated Electronic Arts Collective, Melbourne.

Adrian *Miles*:

- Member, Program Committee for the Hypertext, Culture and Communication stream, ACM Hypertext.
- Member, Horizon.au Project Advisory Board for the New Media Consortium.
- Editorial board, Postmodern Culture, John Hopkins University Press
- Editorial board, Transformations, University of Central Queensland.
- Editorial board, Fibreculture Journal.
- Editorial board, Inflect Journal of New Writing, University of Canberra.
- Editorial board, Scan Journal of Media Arts Culture, Macquarie University.

Lucy *Morieson*, Postgraduate Representative and Executive Committee member, Australian and New Zealand Communication Association.

Brian Morris:

- Member, 'Rescripting the Japanese Metropolis' Research Group (based at Sophia University), Tokyo.
- Advisory Editor, The Indonesian Journal of Communication Studies.

Katrina *Oakham*:

- Consultant and member, training committee of Country Press Australia, Melbourne.
- Consultant to Social Advocacy Unit, RMIT University.
- Judge for category of Local News Reporting for annual conference of Country Press Australia, December, Shepparton.
- Media adviser to Public Interest Law Clearing House, not-for-profit group, Melbourne.
- Member, Australian Journalism Education Association.

Nurul *Rahman*:

- Member, wREGA (Wakaf Reka Grafik Malaysia) or Malaysian Graphic Design Association, Kuala Lumpur, Malaysia.
- Committee Member, 3ZZZ Melbourne Ethnic Community Radio, Malaysian Group. Melbourne.

Christine *Rogers*:

- Run and facilitate, Screenwriting Group Monthly@ RMIT.
- Committee member, Victorian Branch of Australian Writers Guild.

lan *Royall*, News editor, Herald Sun, Guest speaker, Print Editing and Production, May.

Marianne *Sison*:

- Research committee, IABC Research Foundation.
- Paper reviewer, International Communication Association Public Relations Division and Global Communication and Social Change Division.
- Paper reviewer, ANZCA Conference.
- Paper reviewer, PRIA Academic forum.
- External examiner, MA Communication, Monash University.
- Editorial committee, Asia Pacific Public Relations Journal.
- Membership, Public Relations Institute of Australia (PRIA).
- Membership, International Association of Business Communicators (IABC).
- Membership, International Communication Association (ICA).
- Membership, Australian and New Zealand Communication Association (ANZCA).
- Membership, Association for Education for Journalism and Mass Communication (AEJMC).
- Membership, International Association of Mass Communication & Research (IAMCR).

Caroline *van de Pol*:

- Council member, Public Relations Institute of Australia, Victoria.
- PRIA National Education Forum.
- Executive Member, Blind Sports Victoria expert commentary.
- The Geelong Advertiser Interview printed 15 November.
- PRIA conference article, RMIT website, Public Relations.

Laurene *Vaughan*:

- Member, Art and Cartography Workgroup, International Cartographic Association.
- Peer reviewer, Aesthesis, International Journal of Art and Aesthetics in management and organizational life.
- Peer reviewer, Cambridge University Press.
- Editorial board, visual:design:scholarship: Research Journal of the Australian Graphic Design Association.
- Peer Reviewer, OZCHI 2008 conference submissions.
- Program Committee and peer reviewer, Participatory Design Conference, PDC08.

Academics, Community & Industry Connections

Deb Verhoeven:

- Deputy Chair, National Film and Sound Archive of Australia, Canberra.
- Member, Audit Committee, National Film and Sound Archive Australia, Canberra.
- Founding Executive Member, Screen Economics Research Group (SERG), Sydney.
- Member, Fédération Internationale de la Presse Cinématographique (FIPRESCI).
- Member, Australian Film Critics Association (AFCA), Melbourne.
- Jury Member, Black and White Film Festival, Porto, Portugal, 2- 5 April.
- Jury Member, Brisbane International Film Festival, Brisbane,
- Editorial Board, Studies in Australasian Cinema, Intellect, London.
- Meanjin Advisory Committee, Melbourne.
- Board of Management, Senses of Cinema, Melbourne.
- Executive Member, International Cinema Audiences Research
- Accredited member Australian Film Institute.
- Judge, Campfire Online Film Festival, February, www.campfire.net.au.

- Judge, Daffodil Day Awards, Cancer Council, July. Alexandra Wake:
- Editorial committee member, New Australia Media, Melbourne.
- Duty editor, Radio Australia.
- Online editor, Radio Australia.
- Member, Journalism Educators of Australia.
- Member, Media Entertainment and Arts Alliance.

Jenny Weight, Consulting member of the mega--Mobile entertainment growth alliance forum on Industry and Education, 1 September.

Rachel Wilson:

- Association Secretary, ASPERA (Australian Screen Production Education and Research Association).
- Selection committee, Short Documentary, Melbourne International Film Festival.

Tony Wilson, Melbourne author and sports commentator, Guest speaker, Understanding Sports Media, September.













Research Report 2008

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