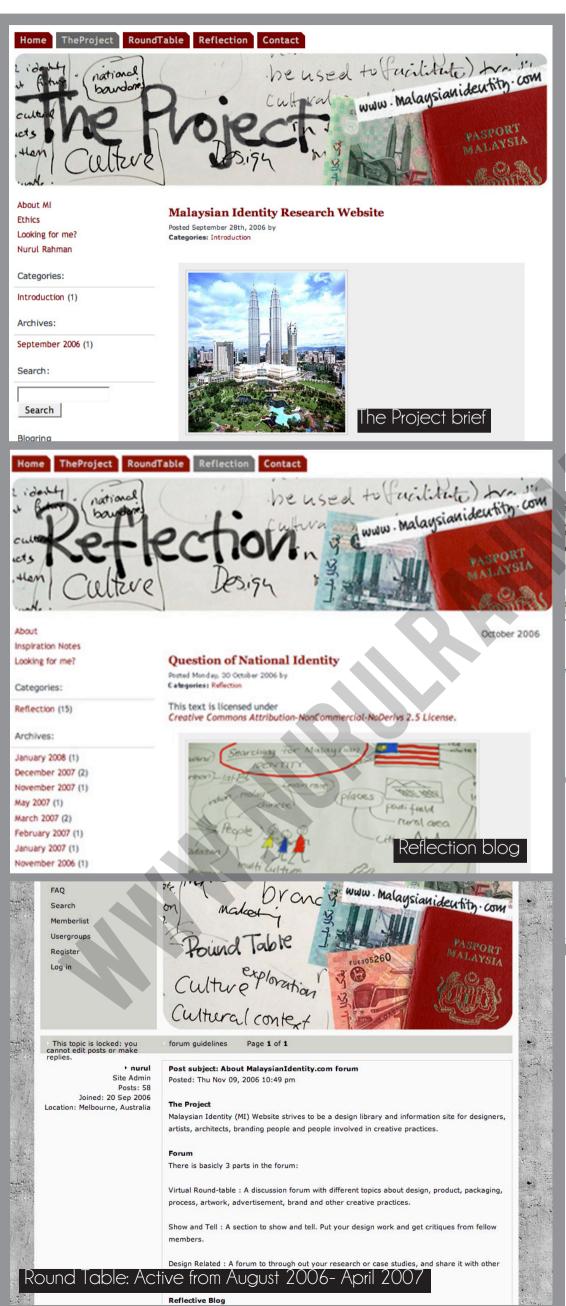
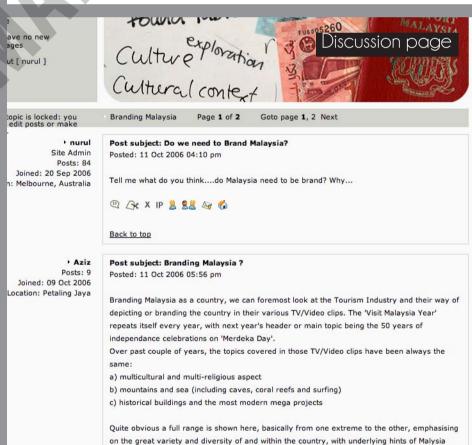


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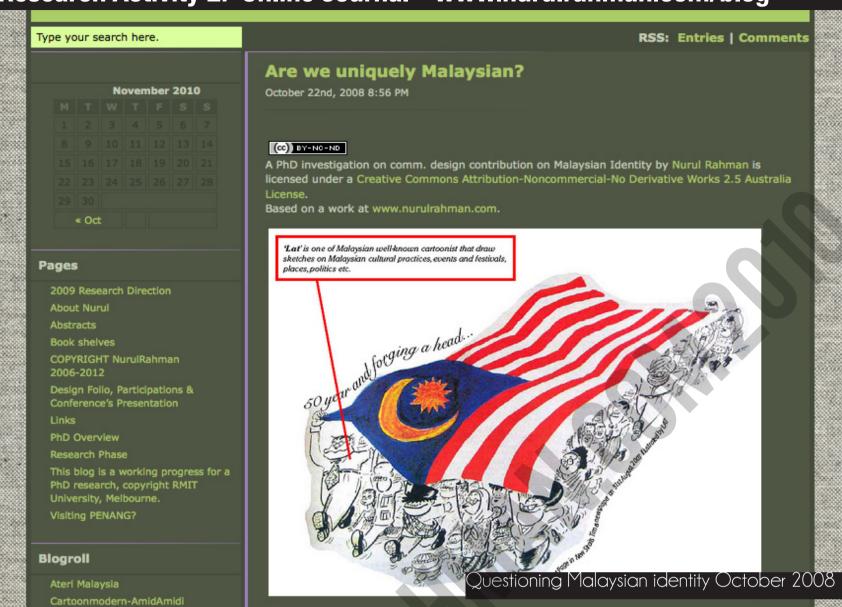
Research Activity 2: www.malaysianidentity.com & Online forum











GRC Spring 2008 just passed. I think it went well. I've learn lot more than I thought I would from

April 2009 March 2009 February 2009 January 2009

December 2008

October 2008

September 2008

August 2008

August 2000

June 2008

May 2008

April 2008

March 2008

February 2008

January 2008

December 2007 November 2007

October 2007

September 2007

August 2007

July 2007

June 2007

May 2007

April 2007 March 2007

February 2007

December 2006

November 2006

October 2006

September 2006

August 2006

July 2006

June 2006

May 2006 April 2006

Online reflection began since April 2006









Still that does not answer how does this argument relates to communication design. Let me take you through a journey. Most of the visual we see around us that informed and educate us are mainly from advertisements. Communication medium can be powerful sometimes. It can be seductive and provocative, it stimulate our thinking about and towards others such as issues about environment, materials that we want but might not need and etc. Communication designers work closely in this areas that connect to different communication medium. Their roles is to suggest a methods or strategy that could communicate the product, visual, information etc. to the spectators. Most of the time it visual is chosen as one of the medium to reflect to others or to attract the audience. Communication designer is a communication agent that in some ways could create a system for people to communicate and connect to each other. Some of the communicating are used for the purpose of selling and not communicating.

The fact that communication designers could be point out as someone who is responsible of making or delivering the selling point to other and provoke other to make action, reflect or believe. Adolf Hitler, knows and understand well the power of communication, most of all the visual language in communication. The use of colors, shape, lines, space, font type etc. are the tools that are use as a way to influence others about German status at that time. However, without strong power control visual itself could hardly work. But together it could create a sense of believe in people's mind.

"Picture says a thousand words" is an interesting line to start with.

